

SPORTS REVIEW

September 1979

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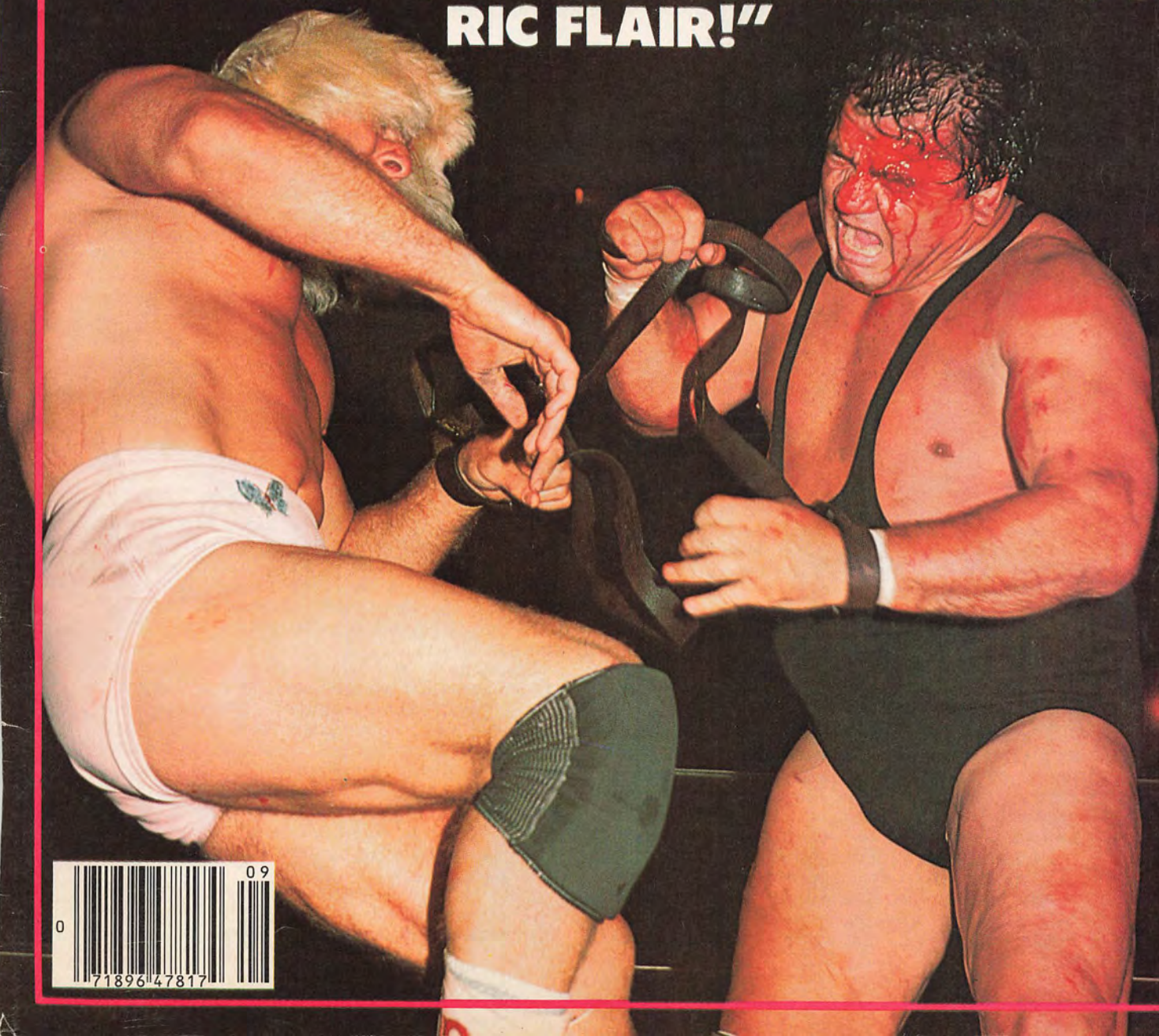
Wrestling

**WILL THIS MATCH SIGNAL THE END
OF APARTMENT WRESTLING?**



WAHOO McDANIEL:

**"I'VE SEEN THE FACE OF EVIL AND IT'S
RIC FLAIR!"**





I'll guide you into your own

● While keeping your
you like to gross \$14 or

a true story

own business was so much easier than I had always thought... why the day to day guidance of a successful worldwide organization could assure my own success.

I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that **now** was the time to make the forward step... there was no reason to keep postponing an income increase.

So, I applied for a Duraclean dealership and I was accepted. I stayed with my job... ran a few ads... sent some mailings... contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen.

I found that I didn't have to develop a single idea myself. Every step had been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful.

It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a **serious** mistake not mailing that coupon would have been... and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit at noon, I did.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, con-

SOME YEARS AGO I was a printer in a small Michigan town.

I drew a pretty fair pay check but it wouldn't stretch far enough to provide the kind of living I wanted for my wife and five children.

Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence... and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." So I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes. I could see why owning my

step by step thriving business

present job, would
\$21 profit per hour?

by Bob Ferrel

ventions and dealer group meetings.

Incidentally I sold my dealership at a good profit. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success.

It's Easier than You Think To Build Your Own Business

If you've wanted to BE YOUR OWN BOSS... to become financially independent and have a fast growing income, now YOU CAN. And you own a Nationally Advertised business.

You can stay at your present job while your customer list grows... then switch to full time, lining up jobs for your servicemen to do. One job a day brings a good starting income.

If you hire two servicemen (full or part time) while you keep your job, the national price guide provides you a gross profit of \$14 an hour on their work and this is much easier to do than you think. **We show you how...** step by step. That's \$490 for a 35 hour week.

Your gross profit on three servicemen is \$21 per hour. An efficient Duraclean dealer can gross \$7 per hour on EACH serviceman plus \$12 an hour on any service he himself renders. The 24 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes **clear net profit**. Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself... or you can start with full or part time servicemen. This business is easy to learn... easy to start... so easy to service that women dealers do it. We prefer you have no experience... not have to "unlearn" old ways.

We are NOW enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see the way we show you **step by step** how to quickly get customers... and still more customers from their recommendations.

You have 7 superior services that are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have the prestige and endorsement of leading furniture makers and carpet mills, of National Magazine editors, of Research and Testing Laboratories.

National magazine advertising explains superior merits of **your** services, builds **your** customer confidence and brings job leads to **you**.

Stores, upholsterers, insurance adjustors, and decorators refer jobs to our dealers. These year 'round services are in constant demand.

Start Small, Grow Big in this Booming Business

Many men have said to us, "I can't afford to give up my job till I know I have a sure thing... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan... and those same men are now enjoying a Duraclean dealership in many communities. You don't experiment. You use **tested, proven** methods. You have **our backing and "know how."**

Does this appeal to you? Don't decide now. Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want.

You can start small and grow big.

Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers... revives dull colors. Pile rises with **new life**. There's no harsh machine scrubbing. No soaking. Mild aerated foam lightly applied lifts out dirt, grease, many unsightly spots like magic. Furnishings are used again in a few hours.

Government figures show service businesses are **growing faster** than industries and stores... \$750 million yearly potential just in rug and furniture cleaning. Your **6 other services** are explained in the free booklet we'll mail you.

Only \$1985 starts you in **YOUR OWN** business. And we have enough confidence in your success that we finance the balance of the total cost of \$5900, with no interest or finance charges.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with **no obligation whatever**, mail the coupon **TODAY**. Cut it out **NOW** so you won't forget to mail it.

Mail this coupon TODAY It may put you in business

Duraclean International

9-969 Duraclean Bldg., Deerfield, Ill 60015

With no obligation, mail 24 page illustrated booklet telling how and why I can quickly increase my income and family security while still employed, how you'll help finance me. No salesman will call on me.

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City _____

State & Zip _____

County _____

Wrestling

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SPORTS REVIEW WRESTLING is published monthly by G.C. London Publishing Corp., Box 48, Rockville Centre, N.Y. 11571. Single copy price \$1.25. Not responsible for the loss or non-return of unsolicited articles or photographs unless accompanied by a self-addressed envelope bearing the proper amount of postage. No part of this magazine can be reproduced without the written permission of the Publisher. All rights reserved.

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A cat fight which could forever end the spectacle

"Look who's smiling now!"

Sometimes a man sets his ambitions high enough to make skeptics smile. But how often he gets the last laugh! One of LaSalle's more successful graduates writes: "I now have my own accounting firm and make several times my former salary. My thanks to LaSalle."

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OFFICIAL WRESTLING RATINGS

WORLD WRESTLING FEDERATION

Champion: BOB BACKLUND

- 1—PAT PATTERSON
- 2—HUSSEIN ARAB
- 3—GREG VALENTINE
- 4—TED DiBIASE
- 5—IVAN PUTSKI
- 6—BULLDOG BROWER
- 7—IVAN KOLOFF
- 8—PETER MAIVIA
- 9—JIM VALIANT
- 10—STEVE TRAVIS

AMERICAN WRESTLING ASSOCIATION

Champion: NICK BOCKWINKEL

- 1—BILLY ROBINSON
- 2—VERNE GAGNE
- 3—JIM BRUNZELL
- 4—SUPER DESTROYER II
- 5—GREG GAGNE
- 6—LARRY HENNIG
- 7—CRUSHER
- 8—RAY STEVENS
- 9—PAT PATTERSON
- 10—MIGHTY IGOR

MOST POPULAR

- 1—DUSTY RHODES
- 2—ANDRE THE GIANT
- 3—IVAN PUTSKI
- 4—RICK STEAMBOAT
- 5—WAHOO McDANIEL
- 6—MIL MASCARAS
- 7—BOB BACKLUND
- 8—MR. WRESTLING II
- 9—JERRY LAWLER
- 10—BILLY ROBINSON



BOB BACKLUND



HARLEY RACE



NICK BOCKWINKEL



DUSTY RHODES

NATIONAL WRESTLING ALLIANCE

Champion: HARLEY RACE

- 1—RIC FLAIR
- 2—DUSTY RHODES
- 3—WAHOO McDANIEL
- 4—KEN PATERA
- 5—KING CURTIS
- 6—MR. WRESTLING II
- 7—THE SPOILER
- 8—BRUISER
- 9—GREG VALENTINE
- 10—RICK STEAMBOAT

TAG TEAMS

- 1—THE VALIANT BROTHERS
- 2—PAUL JONES & BARON VON RASCHKE
- 3—PAT PATTERSON & RAY STEVENS
- 4—MIKE GRAHAM & STEVE KEIRN
- 5—KEN PATERA & JOHN STUDD
- 6—TOMMY RICH & WAHOO McDANIEL
- 7—MARK LEWIN & THE SPOILER
- 8—GREG GAGNE & JIM BRUNZELL
- 9—OLE ANDERSON & IVAN KOLOFF
- 10—KEVIN & DAVID VON ERICH

MOST HATED

- 1—GREG VALENTINE
- 2—KEN PATERA
- 3—MASKED SUPERSTAR
- 4—KING CURTIS
- 5—THE SPOILER
- 6—PAT PATTERSON
- 7—HARLEY RACE
- 8—PAUL JONES
- 9—PETER MAIVIA
- 10—BULLDOG BROWER

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my method of **DYNAMIC-TENSION** starts giving you results you can feel and your friends will notice. Big, useful muscles. Gain pounds in weight where needed.

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HOW I CHANGED FROM A 97 LB. WEAKLING TO A REAL MAN.

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Masanori Murikami

Tokyo, Japan

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Paul Dreiser

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Carl Salinger

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Geoffrey York

Toronto, Canada

Charles F. Amberson

St. Paul, Minn.

Cedric Coleridge

Sydney, Australia

George Hawkins

Bangor, Me.

Ed Remington

Indianapolis, Ind.

Diane Goh

Honolulu, Hi.

James Washington

Houston, Tex.

John West

Baltimore, Md.

Ellen Larsen

Charlotte, N.C.

Butch Gallagher

San Francisco, Ca.

Virginia W. Sloan

Amarillo, Tex.

Randy Swift

Memphis, Tenn.

Barry Simon

Tampa, Fla.



BULLDOG BROWER

NEW YORK, N.Y.—Madison Square Garden fans had never seen anything like it. That's because it never happened before. A 20-man battle royal. Twenty of the WWF's top mat stars in a fight-to-the-finish, over-the-top-rope, no-holds-barred brawl.

"Whew, that was a toughie," sighed WWF rookie star Steve Travis.

Men like Greg Valentine, Bulldog Brower and John, Jim and Jerry Valiant were merely a few of the exciting grapplers contained within this deadly squared circle.

"One wrong move and good-bye Dolly Gray," said

(Continued on page 52)

Never before in this history of wrestling journalism have so many respected reporters been involved in so important a venture. The best wrestling correspondents from all over the world have been enlisted to report on the news behind the news. Every wrestling fan must consider this the most important column he can read!

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You get more training and more equipment for your money with NRI.

NRI is the unquestioned leader in technical home training, with more than a million students in its over six decades of instructional service. The oldest and largest school of its kind in the country, NRI offers you expert help every step of the

way. You'll move ahead at your own speed, earning as you learn, with small engine repairs for your family, friends, and neighbors.

Send for the free catalog and discover how big your future can be in small engines. No salesman will call. If the coupon has been removed, write to: NRI Small Engine School, 3939 Wisconsin, Washington, D.C. 20016.



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The Inquiring Reporter

No one knows wrestling better than the fans. Because of this, we're now

giving these experts a forum for their views and opinions. Each month, we'll ask a controversial question and have the fans answer—no matter what those answers might be!

THE QUESTION:

"Would you still attend the matches if rulebreakers were banned from wrestling?"

THE ANSWERS:

Sam Pesach, Brooklyn, New York:

"No, I think the matches would be very, very boring without men like Ivan Koloff and Bulldog Brower. Much of what wrestling is can be blamed or praised because of what the rulebreakers give into the sport."

Priscilla Jarvis, Austin, Texas:

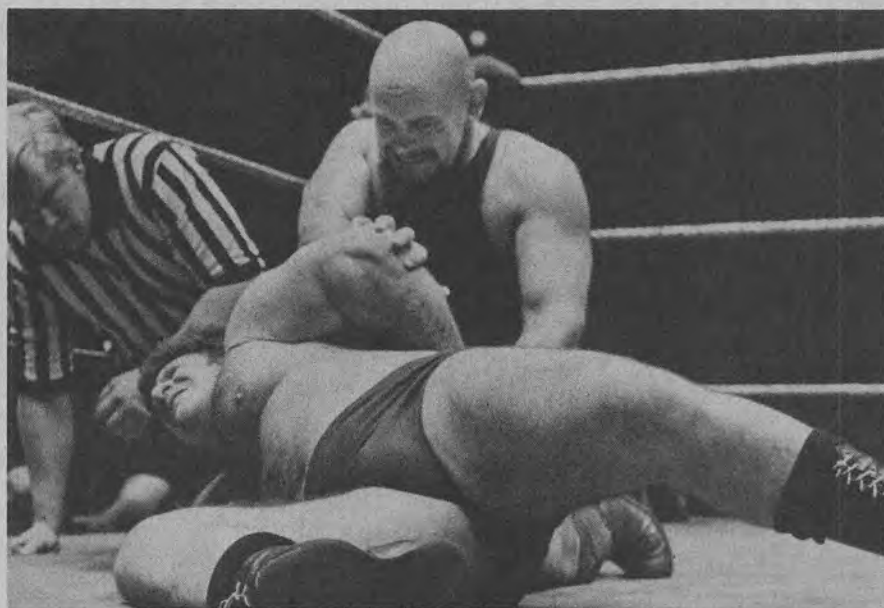
"I like bad guys. And I resent you writers calling my favorites 'bad.' Gino Hernandez is not bad. David Von Erich is bad, that little snot-nose. Bruiser Brodie, well, to me Bruiser Brodie is it, the whole world, everything a woman would want. You say that banning Brodie would improve wrestling? What do you guys in New York know, anyway? I'm not buying your stupid magazine anymore, so there!"



Willie Randall of Tacoma, Washington, prefers artists like Jimmy Snuka to rulebreakers like Ken Patera.

Willie Randall, Tacoma, Washington: "Bloodbaths give me the creeps. I like watching guys like Jimmy Snuka perfect their moves, or men like Mil Mascaras soar through the air. I don't see why bad guys are needed. All rulebreakers do is break the rules and try to cripple their foes like that guy over in the WWF, Greg Valentine. Yes, in fact I think I'd go to more matches than I go to now if bad guys were thrown out the back door."

(Continued on page 46)



One fan believes rulebreakers like Ivan Koloff (above against Bruno Sammartino) make wrestling interesting. Would most fans still attend matches if rulebreakers were banned or eliminated? Fans are split on this question.

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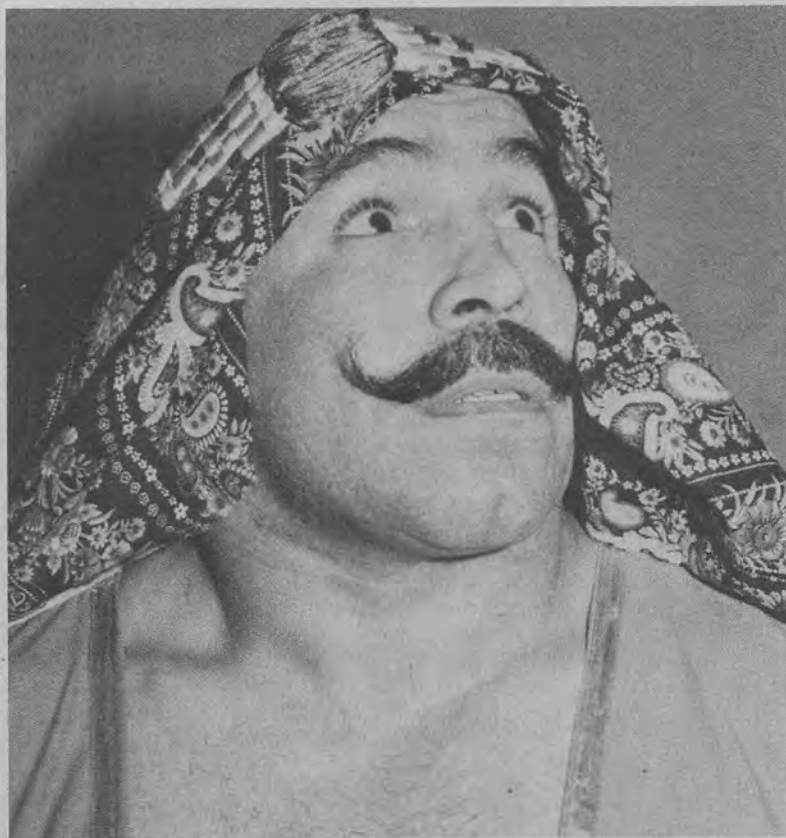
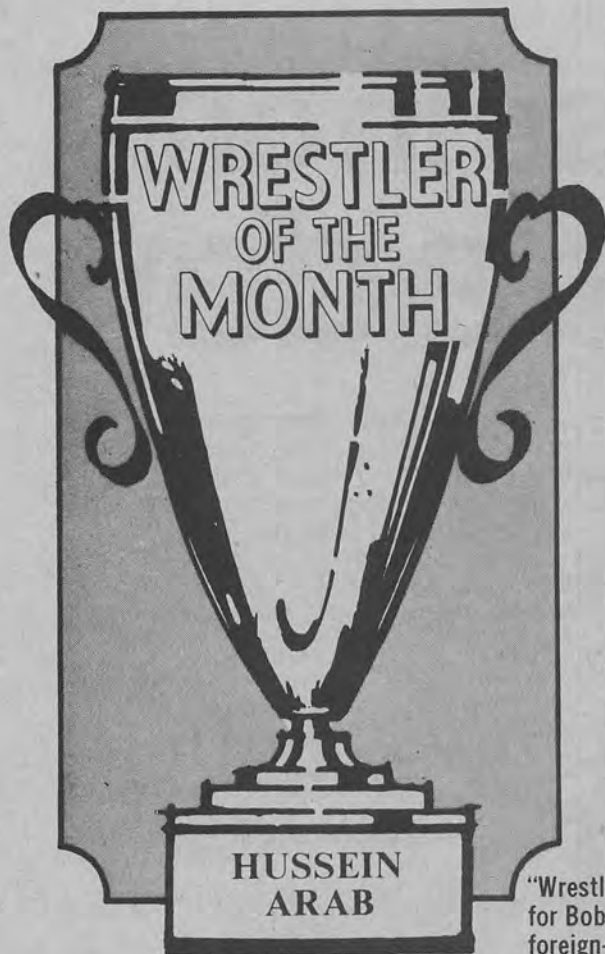
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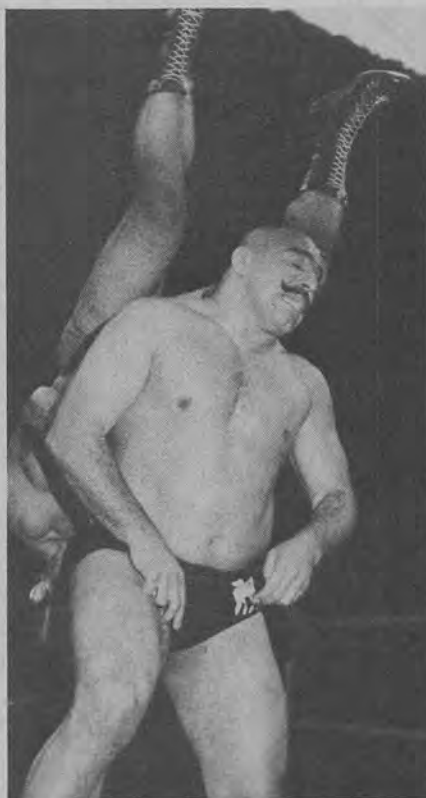


"Wrestler of the Month," Hussein Arab. The Iranian grappler is already a top contender for Bob Backlund's WWF crown. Arab is managed by Fred Blassie, who specializes in foreign-born rulebreakers.

"AWARD? WHAT STUPID award? An award to me means as much as a surfboard in the desert. Now take your foolish trophy and shove it up your nostrils!"

The speaker was translating the words of Hussein Arab. The award was "Wrestler Of The Mont." Unfortunately, Arab is hardly a gracious winner. But his recent successes cannot be overlooked. He is a new and dangerous force in the WWF.

Managed by Fred Blassie, the Iranian strongman has mowed through all competition thrown before him. His maneuvers are unorthodox. His training methods are peculiar. But he wins. And he does so impressively. Manager Fred Blassie, displaying his usual lack of humility, attempts to explain the growing winning streak of his latest international star.



Arab backflips a helpless foe. The rulebreaker combines strength, speed and Blassie's shrewd strategy.

"Oh, what can be said?" Blassie began. "I suppose I have a magic touch. I can look at a wrestler for five minutes and immediately judge his championship potential.

"Hussein Arab has it all. I knew it from the start. I look to foreign wrestlers because American kids are taught all wrong. Fundamentals and technique are a waste of time. Arab proves that. When his opponent gets the first taste of that awesome Iranian power, the contest is over. The man is unbeatable. And you know what's scary? He knows it! Ha, ha, ha, ha."

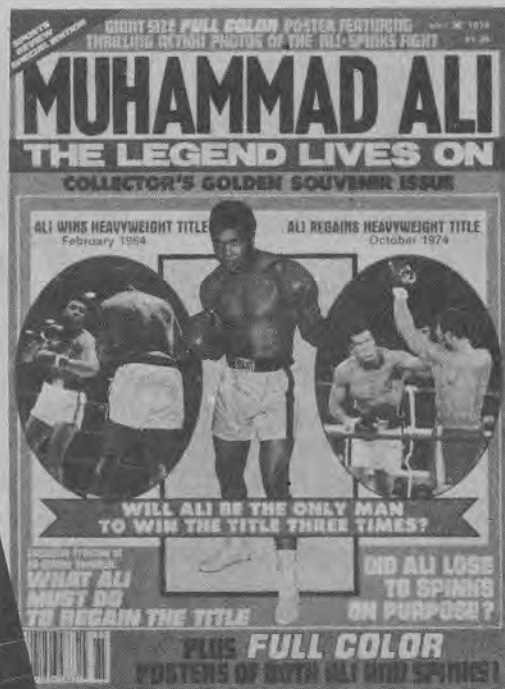
To develop upper body strength, Arab twirls 70-pound clubs around his head as if they were bowling pins. Other wrestlers have tried to imitate this strange method of training.

(Continued on page 50)

MUHAMMAD ALI. THE LEGEND LIVES ON!

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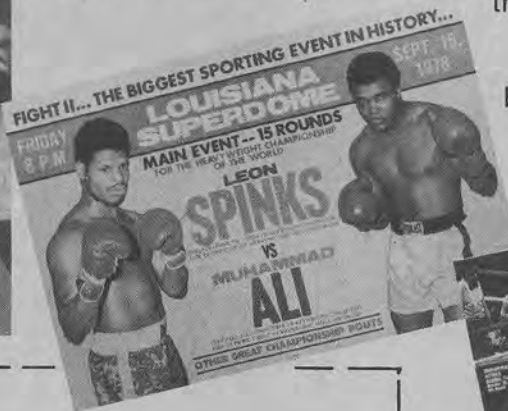
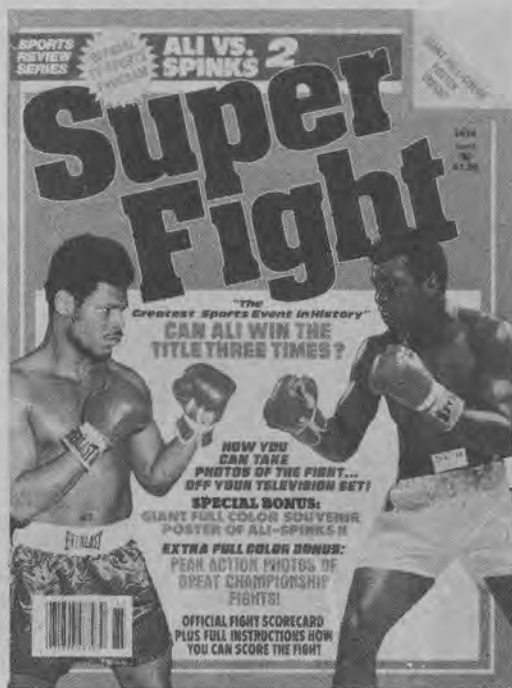


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TOP WRESTLE

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**The "Question
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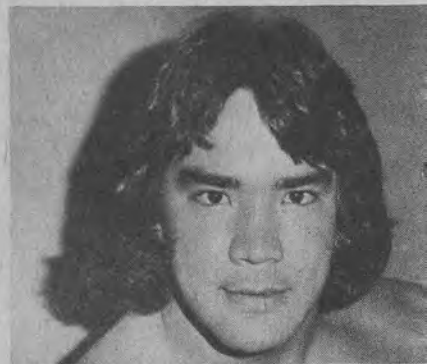
**"Should a
champion's reign
be limited to
no longer than
five years?"**

**Submitted by:
Madeline
Corbett;
Dallas, Texas**



BULLDOG BROWER

"What's that mean, limited to no more? That a trick question you creeps thought up to make me look stupid? Bet it is, fool. If you're a champion, you're a champion. What else counts? Happy? Now give me back my yo-yo."



RICK STEAMBOAT

"Five years is long enough. Once you reach that stage, stepping aside is the most logical choice. Part of the greatness of wrestling is the new guys coming up the ladder. If you have one champion completely dominating, you kill ambition among the younger men. That's not healthy."



BRUNO SAMMARTINO

"You know, I would accept a limitation of five years as long as that didn't stop a man from regaining the title. Doggone it, if you lose the title, you need motivation to come back. Isn't there something in the Constitution like that?"



BOB BACKLUND

"Golly, that question opens up a can of worms, huh? I'm not sure how I feel. I know I'd be upset if I had to relinquish my title after five years. I'd feel cheated. I think the fans would feel cheated. No, I don't think there should be a limit like that."

RS ANSWER OF THE MONTH



HARLEY RACE

"You gonna come into my dressing room and tell me to take the belt off because of some damn stupid rule drawn up by a bunch of four-eyed pansies in an air-conditioned office? Hah, I'd like to see someone try it. That answer your question?"



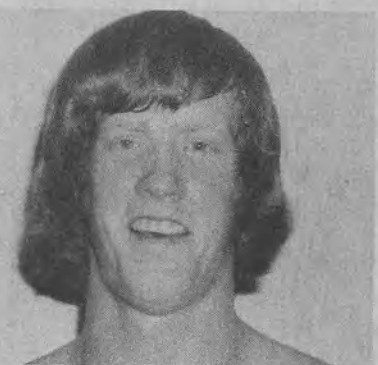
PAT PATTERSON

"When you start limiting how long a guy can rule, you're interfering, man. You should keep as little meddling as possible in wrestling. Who's to say five years is correct? Why not 10 years? How about eight months? Only way it should be settled is between two men."



SONNY KING

"Depends on how the man has *conducted* himself, know what I mean? If he's mean and bad and takes on everyone, then there's no excuse for taking his title. He's defending it fair and square. But if he's a boob like Dusty Rhodes, they should strip him and his blubber."



DAVID VON ERICH

"Holding a title is the most thrilling thing that could happen to a man. But maybe there should be an end. Fans might grow bored and, when you boil all the rhetoric away, those are the ones you should answer to. Why not ask the fans this question? They pay our salaries."



NICK BOCKWINKEL

"A champion should go on as long as he's able to whip every lame contender who dares to challenge him. Until the moment when a champion is lying unconscious in the ring, a champ is a champ. No artificial limitation should be set."



VERNE GAGNE

"Definitely not. This is a physical sport and should not be governed by detached rules. I am all for the proper regulations, but if someone is good enough to hold the title for 20 years, then more power to him. It merely makes the contenders that much hungrier." □



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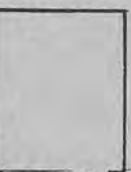
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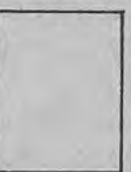
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G A B

wants to quit show business. It just won't happen. I remember when Bruno Sammartino began to limit his wrestling schedule. Many of my friends said he was through. I knew better. Now, with Funk making these ridiculous comments, I again read between the lines. We haven't seen the last of Mr. Funk.

GEORGE GERVING
Amarillo, Texas

A PERSONAL QUESTION

I was wondering, does Mr. Wrestling II have any hair? All my friends say he does not have any. I say he does. I just want to shut them up.

I watch wrestling every week on television and II is my favorite. I am 15 years old and I want to be a wrestler. I look to II for encouragement.

TIMMY TRAHAN
New Iberia, Calif.

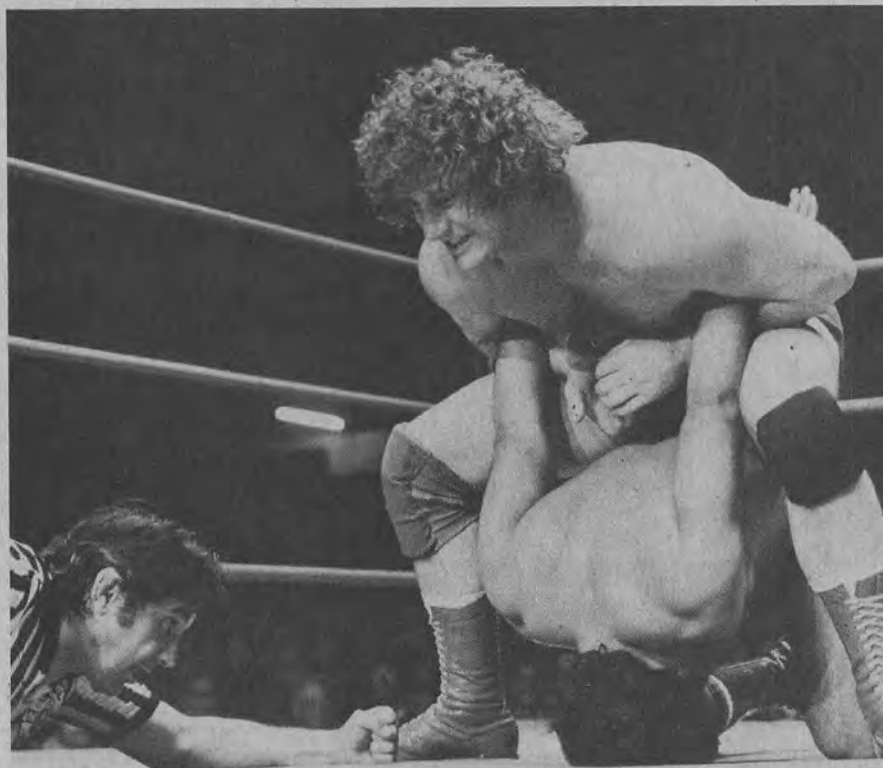
EDITOR'S NOTE: Mr. Wrestling II claims to have a full head of hair.

THE KING IS DEAD

I'm glad someone finally dethroned Ernie Ladd! I read the story in the August issue about how Paul Orndorff knocked Ladd off his lofty perch. Well, I've been watching Ladd for many years, and it's about time. I guess it took someone with the courage and determination of Orndorff to accomplish what many have failed to do. Sorry, Ernie, move over and let some young guys dominate for a while.

WALTER DAVIS
Greensboro, N.C.

(Continued on page 56)



Terry Funk in action. One reader, George Gerving of Amarillo, Texas, thinks Funk will return to wrestling full-time. Terry has found a new career in Hollywood. It started with his role in the movie "Paradise Alley."

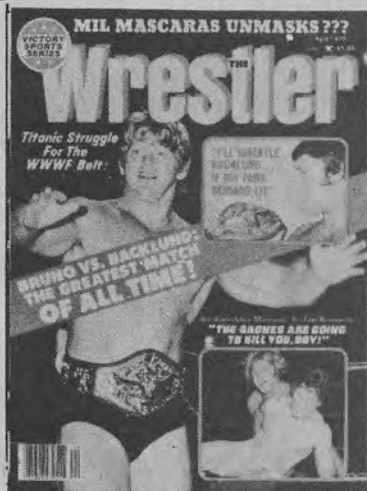
FUNK A LOTTA BUNK

I read the story in SPORTS REVIEW WRESTLING August/1979, "This Shouldn't Be Terry Funk's Last Match." I

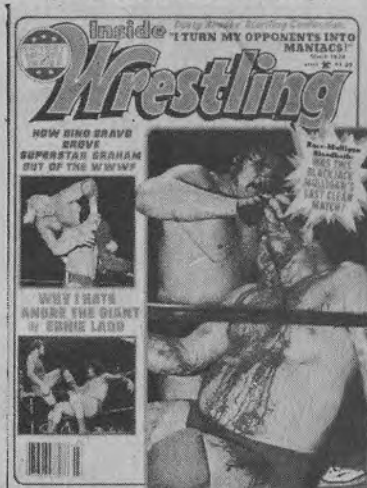
am surprised at the foolishness of your supposed staff of experts.

Terry Funk wants to quit wrestling like Frank Sinatra

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THE REAL STORY OF

Apartment house wrestling is sweeping the nation! Even cheap imitations are popping up. To set the record straight we went to the man who started it all. And now, for the first time ever, Dave Moll breaks his silence to give you the lowdown on America's fastest growing secret sport!

IT IS PROBABLY the world's most exclusive sport. It is certainly the most exciting. It is apartment house wrestling!

"When I started the first apartment house match," says the sport's founder and leading promoter, Dave Moll, "I had absolutely no idea it would catch on like it has."

Cruelly twisting the champion Cynara's arm to make her helpless, Denise digs her teeth into Cynara's shoulder during their first match, the bout which decided the first apartment house title contest. Cynara won after a long battle.



APA W

"The first bout took place in my East Side Manhattan pad back in 1971. It was at a party for some of New York's most intelligent and swinging people. I thought it might be good entertainment if I had two lovely chicks do battle. Man, was it ever!"

Moll says his guests were so enthused and appreciative that he got the idea of regularly scheduled matches.

"Yeah, that first bout between, let me see, what were those girls names? Oh, yeah, Gloria and Valorie. Well, it

was accepted so well I felt it might be a good idea to hold additional matches. And each one was greeted with even more enthusiasm than the last."

At first, those who were involved in promoting or attending apartment wrestling matches did not want their names known. Even Dave Moll was reluctant to make his identity public at the beginning.

"I think everyone can understand why," Moll says. "When it started I wasn't sure of the backlash those involved might receive. After all, most of

those who attend the matches are among the leaders of New York society.

"I was the first to make my name known. In the future there will be others. I'm not at liberty to divulge the information at this time, but in the very near future a famous political leader and an equally famous football superstar will openly admit their participation as spectators in this sport."

Moll was asked about why he decided to organize apartment house



Apartment house wrestling bouts often wind up with the girls clawing (above left), punching (above), and choking (left). Over and over again, beautiful women prove their savage fury!



With wild and reckless abandon, the girls become tensed with anger and slam roundhouse blows at their foes (above and left).

APARTMENT HOUSE RESTLING!



In the heat of battle the girls will tear at each other's clothes (above) and punch at each other's face (left). In no other sport are the pair of combatants so prone to trying to leave the foe humiliated and battered! No wonder the crowd is so exclusive!

matches in Los Angeles as well as New York.

"Well, I have a magnificent beach house there and I felt this sport was big enough to stretch across both coasts. And I was right!"

When he is asked where he gets his applicants from, Moll stares sullenly at the interviewer and shows great hesitancy to answer. After a small swig of fine brandy and a puff on a Havana cigar, Dave tackles the question.

"Obviously, due to certain legal entanglements, I can't answer that question fully. I can tell you this much. Sometimes the girls are recommended to me by a personal friend. Other times the girls themselves get in touch with me. And don't exclude the possibility of me finding them at various places.

"You remember Denise? She battled Cynara for the championship. Well, believe it or not, I met her in the Guggenheim Museum. She was staring intently at a masterpiece by the great Dali. I noticed her and I started a conversation. From there, you can all guess the rest."

At the current time, how many girls are apartment house wrestlers?

"Believe it or not, we have more girls than we need . . . at the present time. Remember, this sport is extremely exclusive. I would say we have upwards of 25 beautiful women who are ready and willing to wrestle."

Moll was asked what the girls do while waiting for a bout. Where do they stay, for instance? To this question, Dave Moll studied the blue-white ash on the tip of his expensive cigar and chuckled.

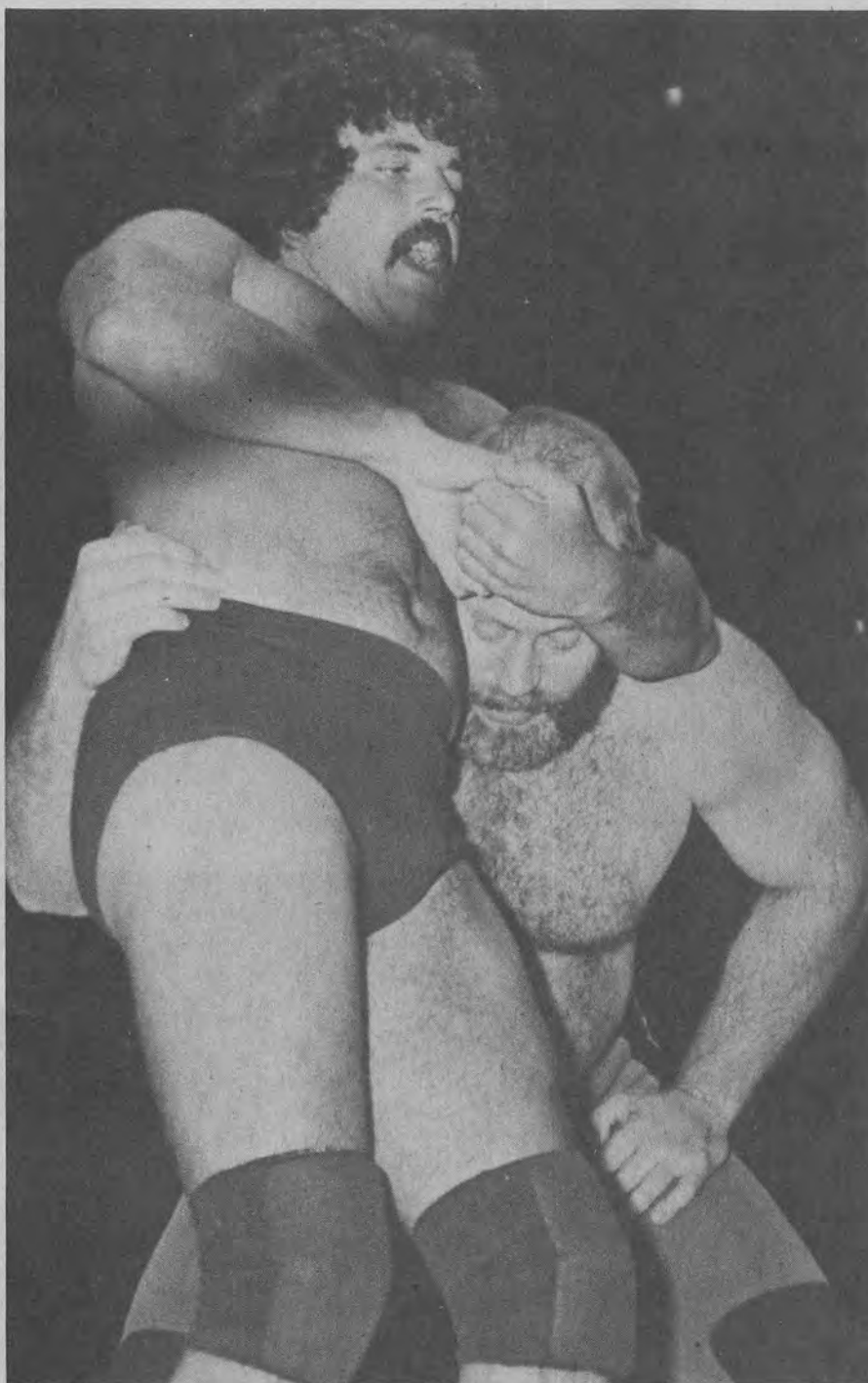
"They are, how can I put this, taken care of."

When the conversation finally got around to the voluptuous Cynara, Moll began to talk more freely. Obviously, she is a subject close to the heart of Dave Moll.

(Continued on page 64)



Clothing is often yanked and twisted as the wrestlers use even the skimpy bikinis to torture their opponents. Any means capable of injuring an opponents is employed as the girls vie for success in a sport where the spectators are among the world's most famous



DOWNFALL OF JIM GARVIN?

When manager Killer Karl Kox scheduled a grueling series of matches, Jim Garvin didn't suspect anything. It wasn't until that fateful moment when Kox actually betrayed him that Garvin realized he had been used

SOMETIMES A CHAMPION'S decline can be charted from the match *before* his losing title defense. That is the case with former Florida heavyweight champion Jim Garvin.

Under the cunning stewardship of Killer Karl Kox, Garvin had slashed an impressive pattern on Florida wrestling. There were no challenges he refused. He willingly staked his title against all contenders.

His oft-stated explanation was a tribute to his courage and a torch for all other champions to strive by.

"A champion should prove he is a champion every day of his life," Garvin said.

An admirable statement. Unfortunately, that statement and Garvin's career were slowly sabotaged.

"When it happened, I, I was in a state of shock," Garvin said.

DID THIS MATCH CAUSE THE

Little did Garvin realize that his so-called friend and manager, Kox, had been patiently awaiting the proper moment to strike.

"Jim Garvin is the greatest wrestler around. I'm proud of him. I'd do anything for him," Kox said on more than one occasion.

Now for reality.

Bugsy McGraw looks like an astronaut walking in space as Jim Garvin slides out of the way of McGraw's flying bodypress (below). Garvin is trapped in a corner—precisely where McGraw is most effective (bottom). Matches such as this against Bugsy weakened Garvin considerably. Karl Kox was responsible.

Apparently Kox was afraid of betraying Garvin while the young champ was at the peak of his powers. Knowing a succession of grueling matches against unprincipled rule-breakers would sap Garvin's strength, Kox arranged such a schedule.

"Man, I feel a might tired," Garvin said before his fateful match.

Not surprisingly, Kox disagreed with that assessment.

"Nah, Jimmy is alright," Karl insisted. "This match'll be good for him, give him a good workout."

The match was against Bugsy McGraw. Garvin wasn't aware that it would prove to be his downfall.

McGraw is capable of anything in the ring. He has an unsettling quality to him. Once, McGraw halted action for nearly three minutes while he sang "Tea for Two" to an imaginary parrot. Another time, he brought a hamburger roll into the ring and tried to bite off an opponent's hand.

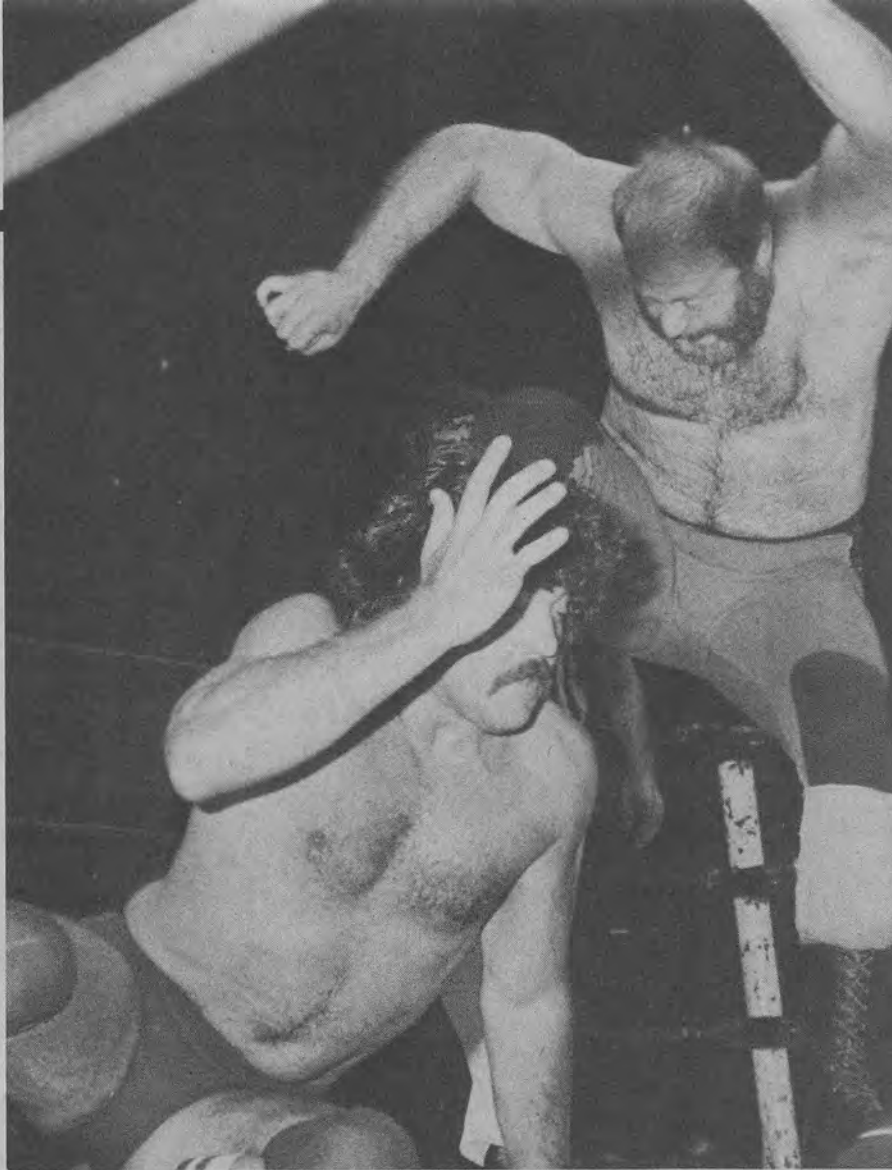
Such antics were tried against Garvin. They were quite successful. On both a physical and emotional level, Garvin's win by disqualification was self-defeating.

But instead of resting Garvin, Kox urged him to put his title on the line in a televised bout against King Curtis.

"Garvin is fine. He had a little workout against McGraw, that's all," Killer Kox insisted.

This was the moment for Kox





to unveil his ugly plan. With Garvin weakened, Kox figured this was the perfect time.

Betrayal is horrible enough. The way Kox stabbed the youngster in the back was appalling.

With characteristic innocence, Garvin permitted Kox to give him last-minute instructions. Garvin had his head bent in earnest attention while Kox mumbled advice. What Garvin didn't see was Kox waving Curtis over.

It happened quickly. As Curtis leaped atop Garvin, Kox backed away. The end was sudden and sickening. Through this premeditated assault, Curtis captured not only the Florida heavyweight title, but the \$10,000 Garvin personally stakes each week on the televised challenges.

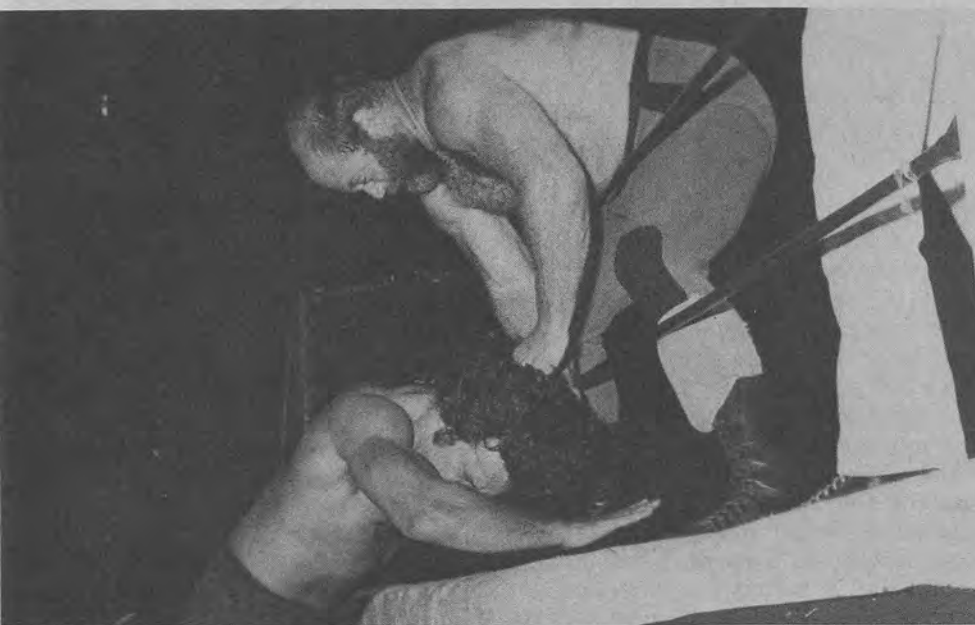
Unable to speak through his disconsolate mist, Garvin allowed another man to vent his feelings of outrage.

"The kid got a dirty break," said former world champion Buddy 'Nature Boy' Rogers. "He trusted Kox and got screwed. An older guy wouldn't let that happen to him."

But Garvin is still young. He will recover from this gruesome treachery. Scars take a while to heal, whether inside or outside.

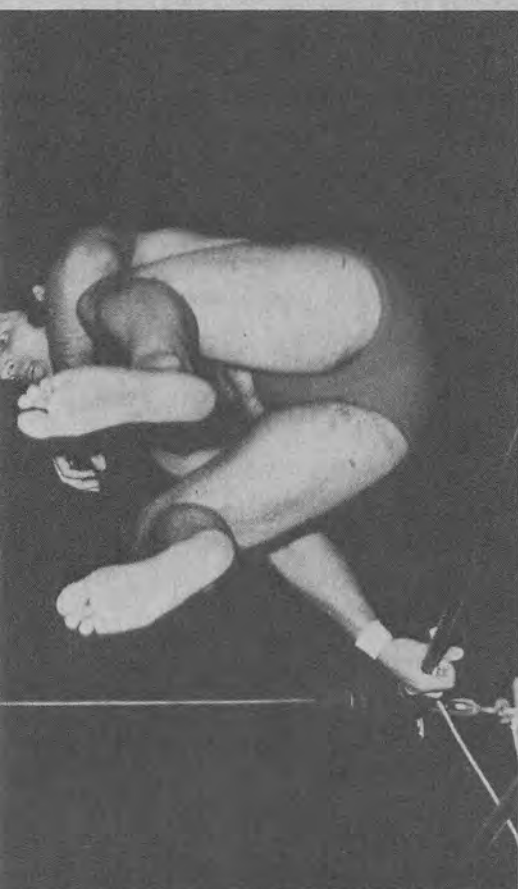
But Garvin is tough. He learned his lesson. He'll be back. With vengeance.

"Killer Karl Kox will be sorry he did this," Garvin said, his eyes filled with angry tears. "He'll be awful sorry." □



McGraw stomps away, displaying no mercy (top). The wildman punishes Garvin, who is desperately attempting to return to the ring (above). Karl Kox, who was managing Garvin, promoted an attack by King Curtis. As a result, Curtis is the new Florida champion. Garvin is seeking immediate revenge.

**There is no excuse
for two veteran
wrestlers like
Argentina Apollo
and Luis Martinez to
have fallen for the
oldest trick in
the book!**



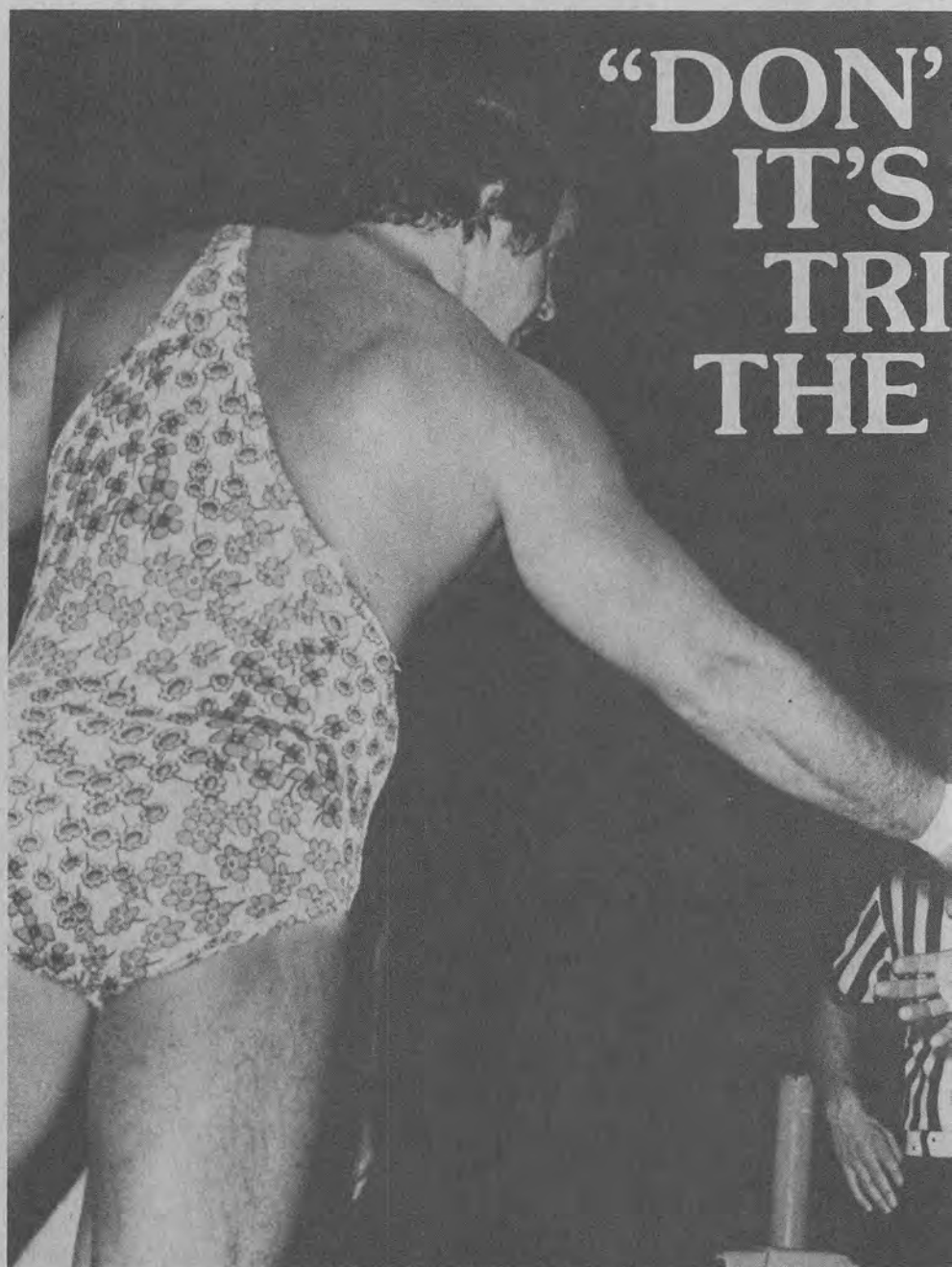
Argentina Apollo is one of the sport's most athletic and graceful grapplers, as this leap over the top rope shows.

IT WAS A foolish thing to do. He knew it as he did it. Yet Argentina Apollo extended his right hand towards Beautiful Bruce Swayze, ready to shake hands.

Luis Martinez, Argentina's partner in the tag team match, also agreed to shake hands.

"Don't fall for it!" a fan said angrily. "It's the oldest trick in the book. He's going to grab you and double team you. Him and Hawk will batter you senseless! Just turn around!"

Apollo knew the fan was right. All



**"DON'T
IT'S
TRI
THE**

the fans in the overflowing arena were shouting their agreement. Even Swayze never really expected Apollo to shake hands. Bruce's eyes almost popped out of his head when he saw Argentina's hand extended towards him. The notorious grappler was as shocked as everyone else.

Then, Swayze began to distrust Apollo's intentions! After all, a veteran like Argentina wouldn't fall for the old trick, Swayze reasoned. So, instead of taking the extended hand, Bruce withdrew his own.

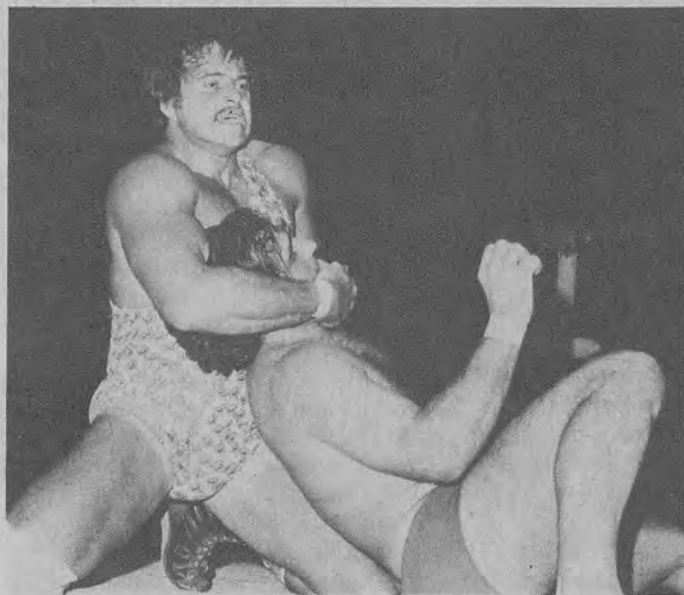
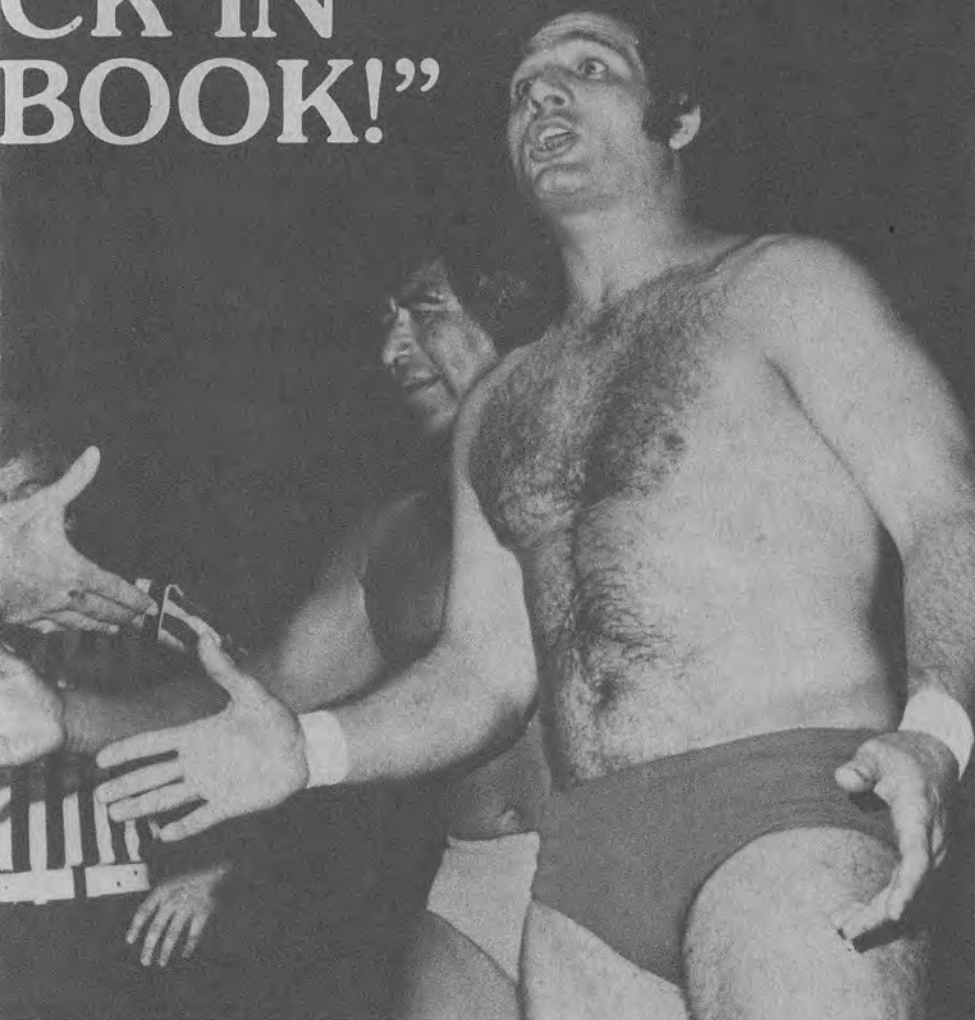
The crowd's laughter echoed as Swayze's odd, cowardly behavior made him the butt of catcalls. His face contorted in a snarl and he warily accepted Apollo's hand.

Perhaps he saw Martinez' worried face and knew his foes had no foul plan devised. He knew he and Hawk had a beauty of an evil tactic worked out if either of their opponents were silly enough to take the handshake.

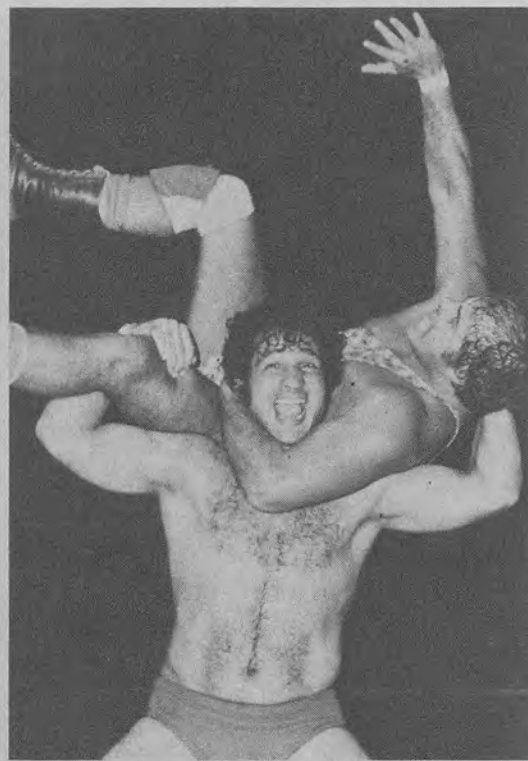
So he risked it. Swayze grabbed Apollo's hand gingerly and discovered all Apollo wanted to do was shake hands. That discovery was all Bruce needed.

The crowd's shouts of warning turned to screams of horror as Swayze dragged the off-balance Apollo towards the corner where Hawk awaited them eagerly. Then the two slammed their victim with everything they had. With the efficiency of a machine, they timed their attack perfectly. Apollo found

T FALL FOR IT— THE OLDEST CK IN BOOK!”



Left: Although it appears Bruce Swayze has Apollo in a legal hold, he is really choking the helpless grappler. However, Apollo and Luis Martinez would soon gain the advantage.



Left: Apollo is about to commit a nearly fatal mistake when he takes Bruce Swayze's hand. Above: In late action, Apollo catches Bruce in a backbreaker.

himself caught in the ropes and helpless.

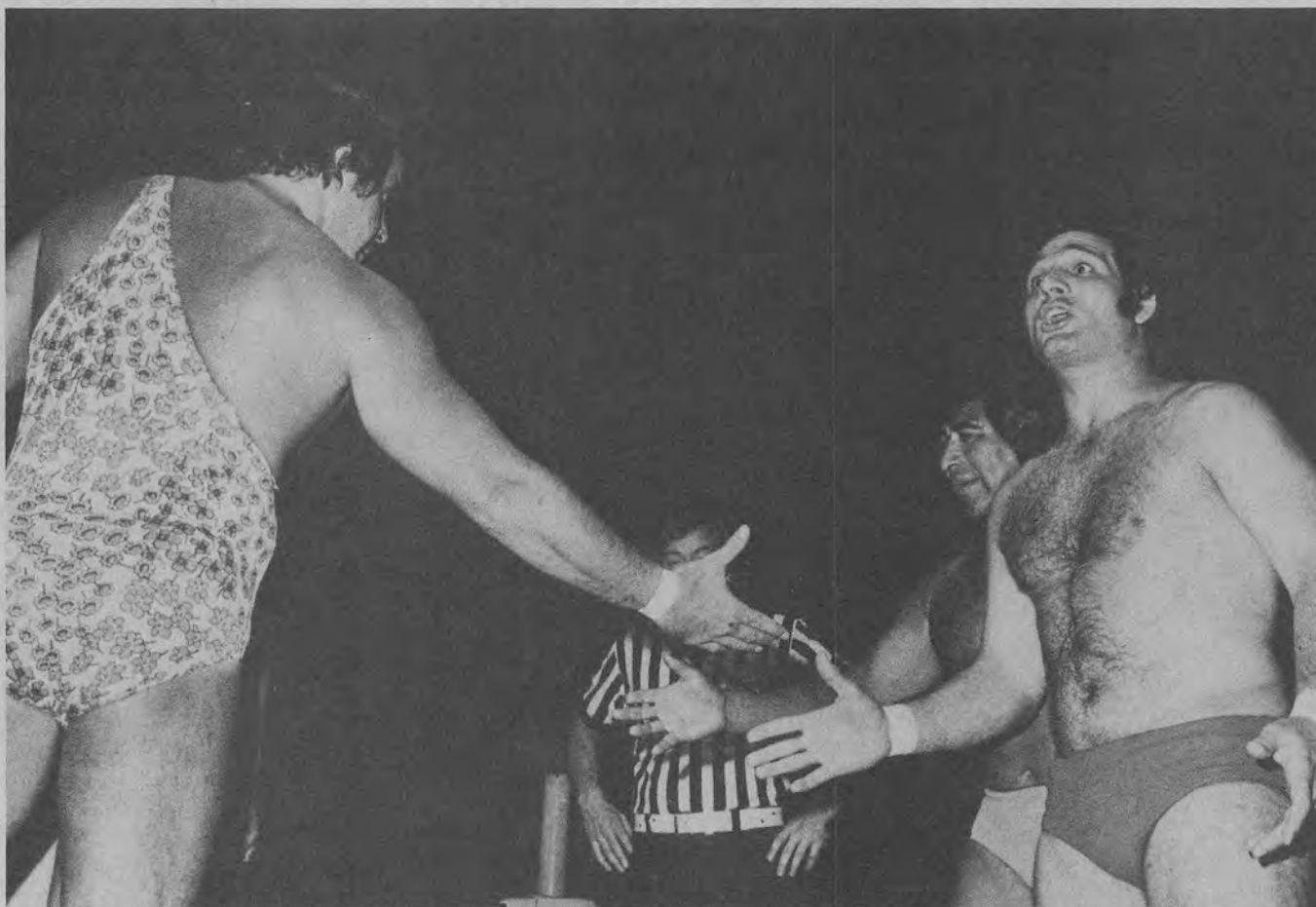
Hawk and Swayze took turns lashing out at their captured foe. Martinez leaped over the ropes to help, but he was too late to prevent much of the damage. However, he did force Hawk out of the ring, giving Argentina his first even chance that evening.

That was the only break Argentina needed. Due to his fabulous conditioning, he was able to shake off the considerable punishment he'd received and mount an attack of his own. Swayze was overwhelmed by the famed grappler's skillful maneuvers. The bout turned around and it was Hawk and Bruce who were in trouble.

The rest of the match was a great battle with all four men brawling to the best of their combined abilities, which is considerable. As its conclusion, the fans gave Apollo and Martinez a standing ovation.

However, no one could explain why Argentina had taken such a great risk at the beginning of the match, a risk which had resulted in his absorbing great pain. What's more everyone knew it would happen.

Continued



In early action it is Rip Hawk and Beautiful Bruce Swayze who hold the upper hand. After Apollo foolishly shakes hands, he is double-teamed (above). Argentina lies dazed and caught in the ropes (below). Things looked bad for the Latin wrestler.



Reporters flooded into the dressing room to ask why the veteran grappler had fallen for such an obvious ploy. Argentina greeted them sitting on a training table, his hands folded between his spread legs. The grin on his face could only be described as sheepish.

"This is one press conference," Apollo declared, "which even Luis won't want to miss."

Martinez nodded, also wanting an explanation.

"Well," Argentina began, "I guess everyone knew what happened the moment I shook

hands with Swayze. It's a move which won't go down as one of the cleverest of my life.

"First off, I'm not even quite sure *why* I did it. It could lead to nothing but disaster. Maybe, in some strange way, I was curious to know what Hawk and Swayze had planned, to see *how* they were going to do their dirty work. It was my way of finding out how good they were—and how imaginative.

"Second, every so often I find myself wanting a skirt danger, putting myself in situations where I really have to struggle to escape. It's like shooting the rapids in a canoe. There's no sensible reason for doing it or taking that risk. It's just something you like to do.

"Third, I am a professional athlete. In every athlete contest, a handshake signifies not only respect of opponent but respect or sport. Every so often, no matter what the consequences, I'll shake an opponent's hand. Out of respect for the sport."

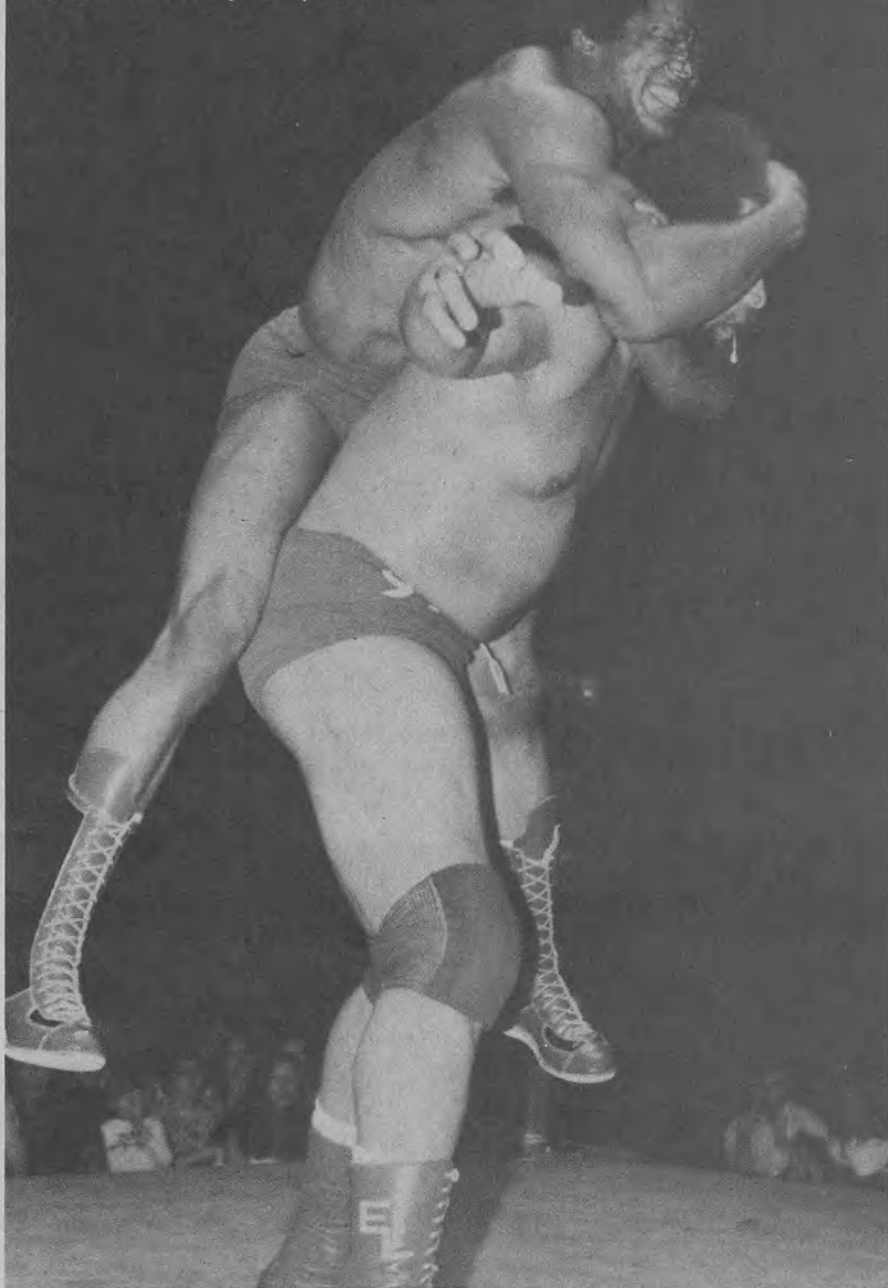
Will Argentina shake Swayze's hand again?

"Not only for a good long time!" was the heartfelt response.

And nobody could blame him at all! □

Ernie Ladd's Claim:

A bloodied Tony Atlas holds on as Ernie Ladd's massive body slumps over.



"I AM TONY ATLAS' MANAGER!"

HE MADE THE claim with Ric Flair. It proved false, but look at the results. Flair is a demonic rulebreaker. He made the claim with Rick Steamboat. An examination of Rick's recent conduct reveals numerous disqualifications and temper tantrums.

Now he claims ownership of another young wrestler, Tony Atlas.

Dissecting Ernie Ladd's hateful boasts is often troublesome. Most of his declarations are utterly self-serving. But sometimes they contain more than a kernel of truth

"My name is Ernie Ladd, the greatest of them all. And I am the manager of Tony Atlas. I have the papers to prove it," Ladd thundered.

If so, Ladd has a peculiar way of proving it. He and Atlas recently engaged in a brutal war.

"I wouldn't drink a glass of water Ladd touched," snorted Atlas.

This is a strange and complex tale. Unraveling it requires a belief in Atlas' basic goodness and a touch of professional skepticism.

Ladd is not above lying. In fact, Ladd is not above much. But his influence cannot be denied. Many young wrestlers admire his lavish life-style and arrogant demeanor. They think he's cool.

"Ladd knows how to live," said Steamboat.

"Ernie is baaaaad," Flair said smilingly.

"I once looked up to him," Atlas said. "Why? Don't really know. There's something both fascinating and appalling about Ladd. Hard to figure.

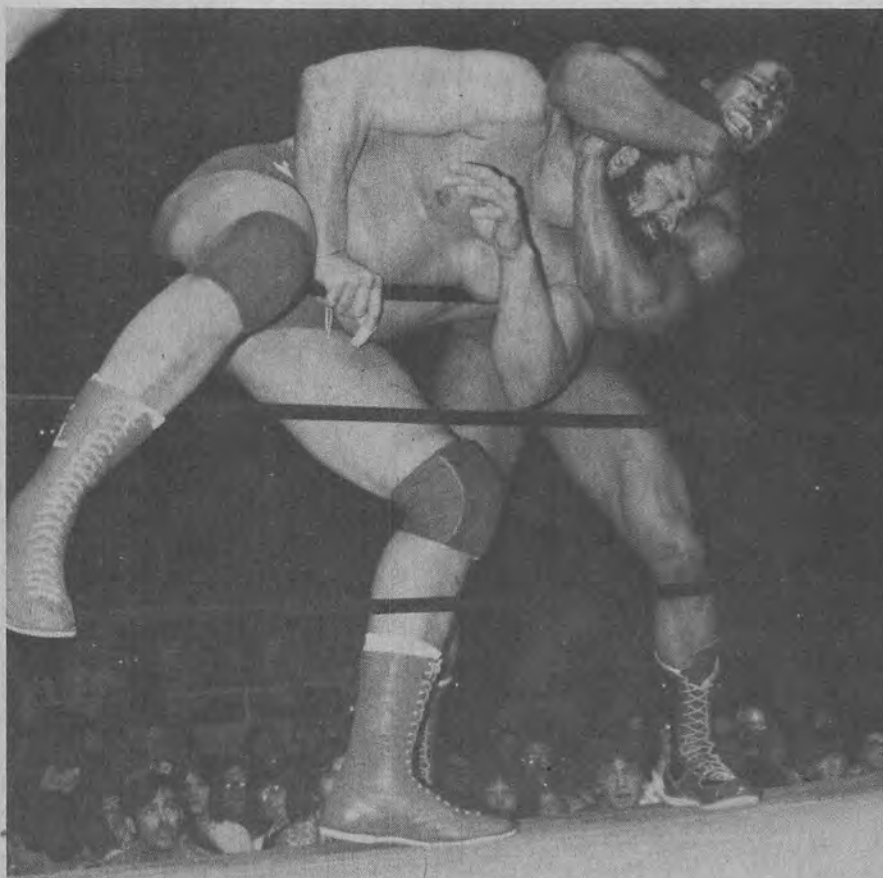
Not really. Despite his arrogance, despite his disdain for foes and fans, Ladd has a certain inexplicable attractiveness about him.

Call it regal. Call it hypnotic. Ernie Ladd is an intimidating presence, in and out of the ring.

"He has, well, man, it's hard to define exactly what it is about Ladd that moves something inside your gut," Steamboat explained. "I detest what he stands for and I don't especially like the guy, but he does have a certain something to him."

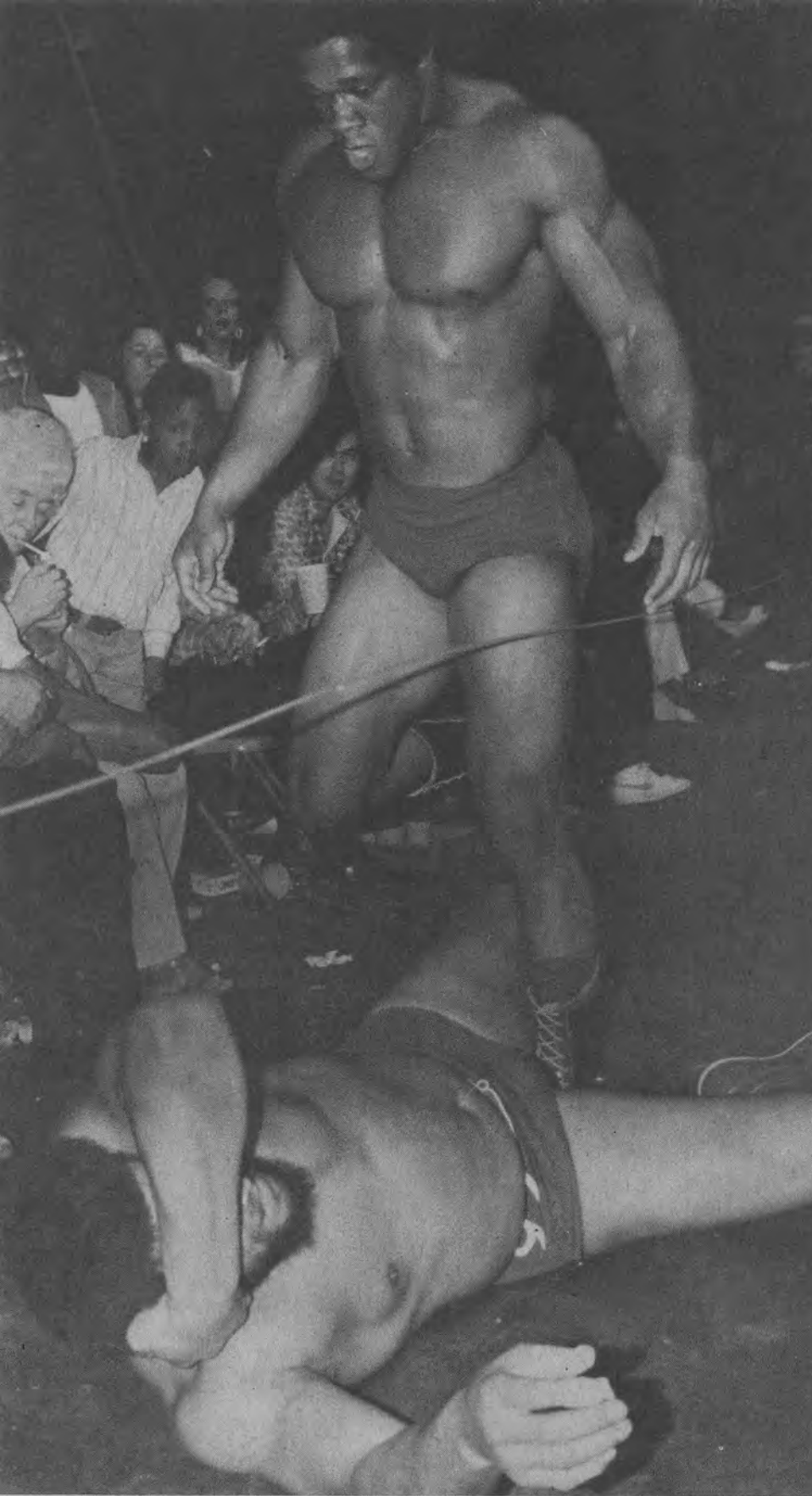
This is what makes Ladd's contention believable. As vicious as he may be, Ladd exerts a profound influence on the young wrestlers. Thus, it is possible that Atlas would loathe Ladd's style and still want him as a manager.

If Ladd is managing Atlas,



The battle and the blood continues to flow, outside the squared circle (above and below). Atlas' face is a red mask and Ladd wants to cause further damage (below left). Can Ladd be Atlas' manager? It is highly doubtful.





Ladd is stunned and nearly unconscious as Atlas surveys his work. Ladd claims to be Atlas' manager. Tony denies the rumor.

why is he trying to injure himself? Ernie showed no qualms about using foreign objects and other nasty tricks in

an effort to gain victory.

"I play to win. Whether it's a goal-line stand in my football days or a title match, I want to

win," Ladd said.

That explains Ladd's cruel behavior. It doesn't explain Atlas' ferocious assaults.

"I won't take that from any man," yelled Atlas in the locker room. "He pulled a lot of cheap stunts and I won't take that. I won't."

Is this the venom of a hateful foe? Or merely a temporary disagreement caused by the emotion of a match?

"Tony's a good kid," Ladd said with a mysterious smile. "He knows how to take it and knows how to dish it out. I'll make a champion out of him."

From the other side of the coin came . . .

"That overstuffed gorilla is going to make a champ out of me?" shouted Atlas, growing more distraught by the moment. "Let me tell you people something. I am kinda choosy about the folks I associate with.

"Ladd doesn't happen to be one of them folks. I don't like him. I don't want him near me except when I'm pinning him," Atlas continued in a rising voice. "You think I'd discredit myself in the sport by having that goon as manager?

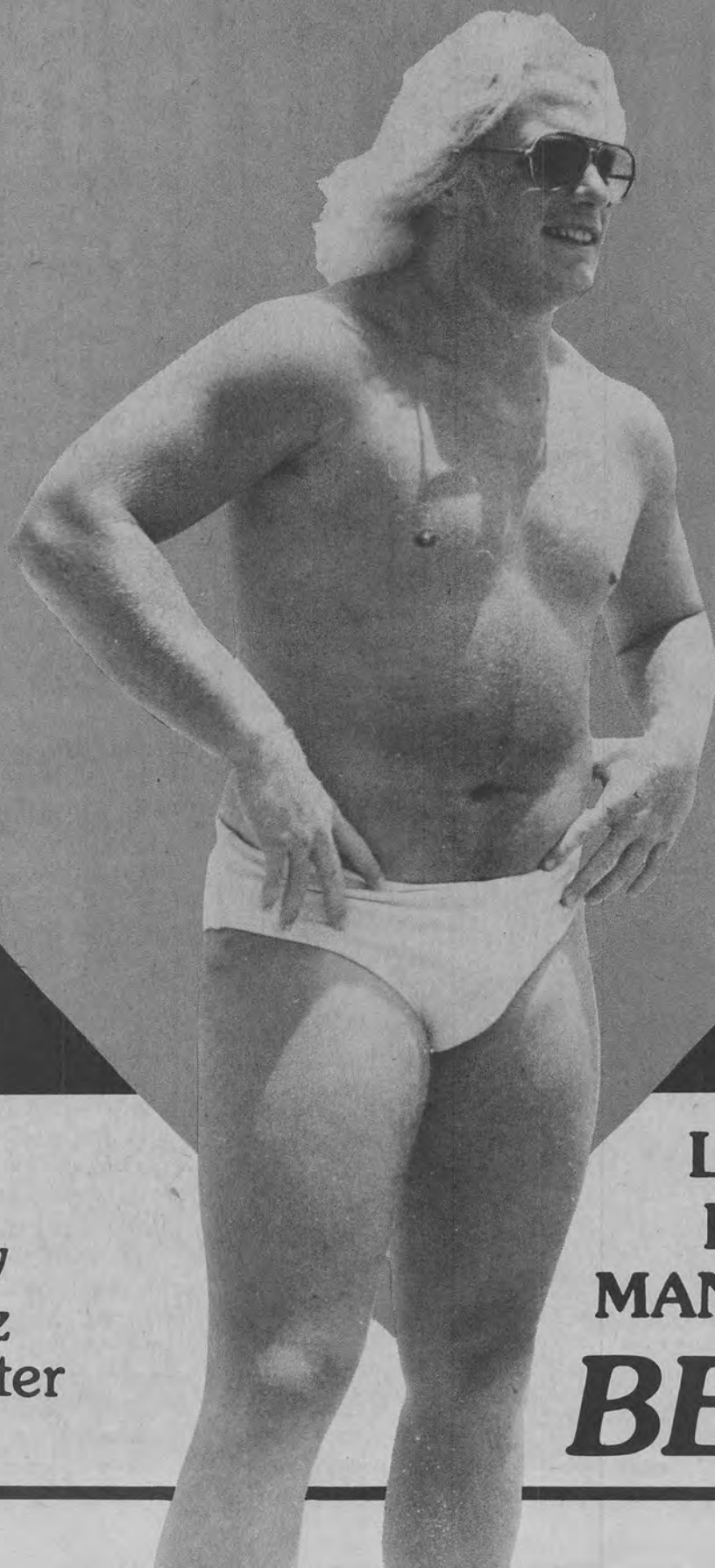
"I got a lot to accomplish in wrestling and Ladd would ruin it. He's full of hot air. He's not my manager. He's just too damn stupid to think of anything intelligent to say, so he lies."

Atlas' angry reaction was surprising. Usually calm, Atlas exploded every time Ladd was mentioned.

"I don't like that type of talk. I won't handle it anymore, hear?"

Yet Ladd produced exactly the result he wanted. He is angering Atlas. Perhaps next time Atlas wrestles, his emotional juices will still be flowing and he will lose his temper.

Slowly, Ernie Ladd approaches his evil goal. □



By
Liz
Hunter

LOVER
EDDY
MANSFIELD:
BEAUT

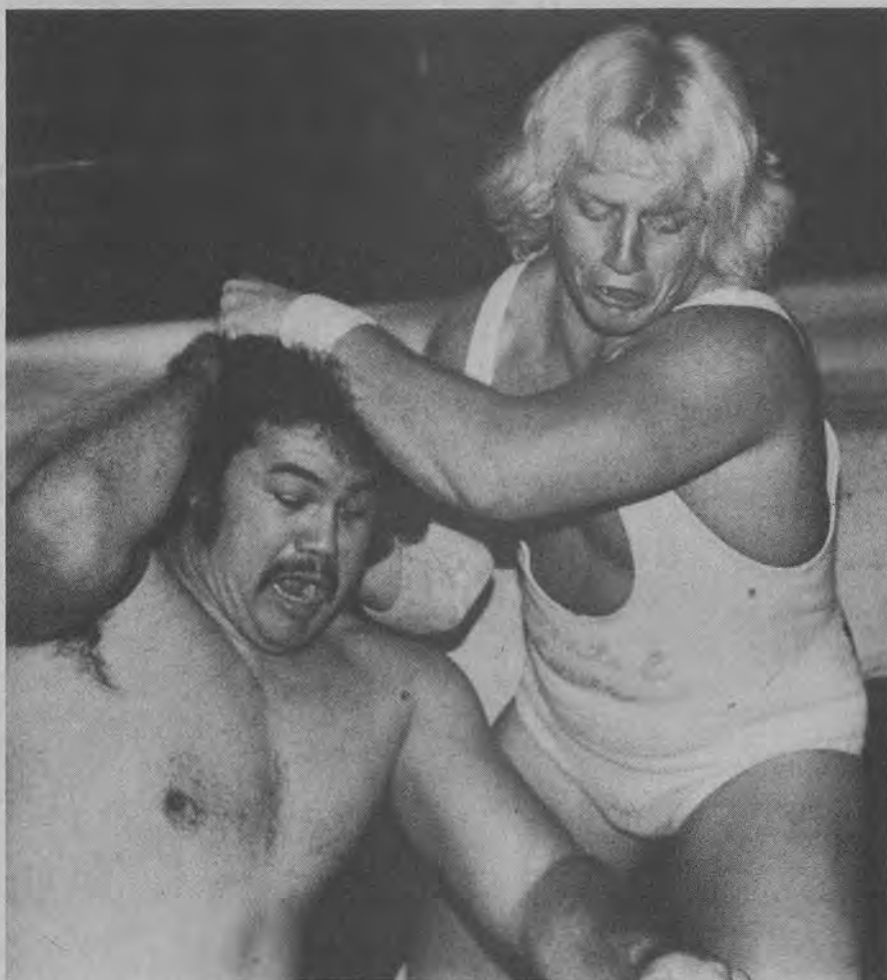
"The Continental Lover," Eddy Mansfield, has been the subject of considerable speculation. Perhaps it takes a woman to explain Mansfield's unique attractiveness. That's where Special Correspondent Liz Hunter enters the picture

MY BEST DRESS? Damn straight! This was the first time I was going to see Eddy Mansfield wrestle. I wanted him to know who he was dealing with: The number one female wrestling reporter in the country. But from what I had heard about Mansfield, my work would not be easy.

I am not an easily intimidated woman. Dick the Bruiser once tried to strangle me with my panty hose after I called him uglier than a rusty faucet. Ivan Koloff attempted to steal a roll of film I had shot of him. I clubbed him into submission with my purse. But Eddy Mansfield would be my biggest challenge. He had earned the nickname "The Continental Lover." I knew he would test both my journalistic and feminine instincts.

Entering the press section of the arena, I looked towards the sell-out crowd. I had never seen so many women at a wrestling match before. Young attractive. Middle-aged and mature. Teenagers in jeans. Housewives who left their husbands in the bowling alleys and on the freeways. They were all waiting for Mansfield. I suddenly felt nervous. What kind of hunk was this guy? Would I melt in his mere presence?

I thought back to the first time I met Robert Redford. We were



Eddy Mansfield punishes Alberto Madril, as the two grapplers battle outside the ring. Mansfield, a controversial rulebreaker, is a west coast sex symbol. Inside the squared circle, he has been extremely successful.

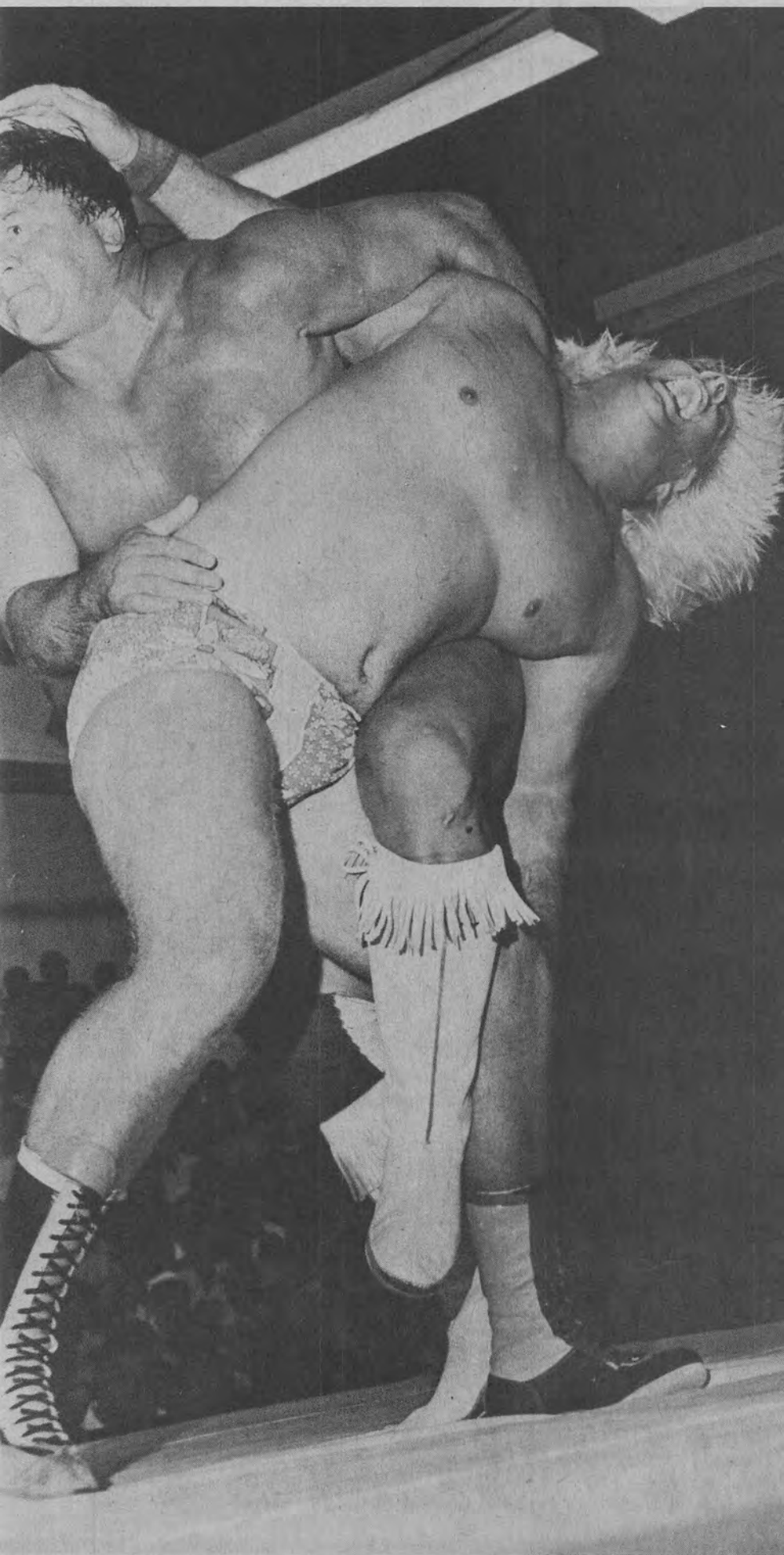
introduced in Hollywood. I was young, naive and scared. When he said hello to me, I swallowed hard, tried to look into his eyes and concentrated on keeping my composure. Somehow, I remained calm and escaped without embarrassing myself.

It was much the same when I

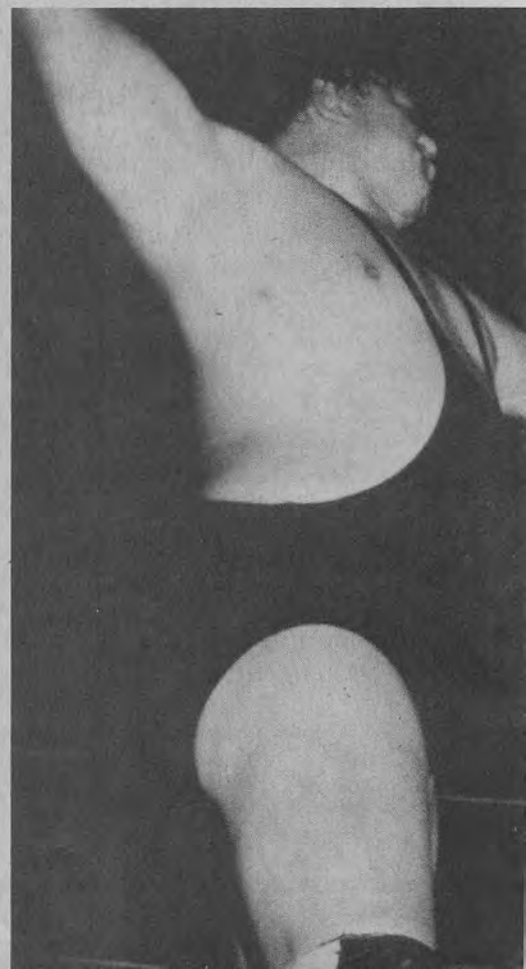
finally met Mansfield. He strutted down the aisle towards the ring for his match against Alberto Madril. The women began shrieking. It sounded like the studio of "Let's Make A Deal." But Mansfield was no Monty Hall. He was a chunk of

(Continued on page 48)

Y OR THE BEAST?



WAHOO
"I'VE
SEEN
THE
FACE OF
EVIL
AND
IT'S RIC



D McDANIEL:

**Ric Flair has been
accused of
many evil action,
from starting
the plague to
crimes of passion.
Yet can this
blond madman
be called a devil?
Or is he truly
a courageous
grappler deserving
of praise?**

FLAIR!"

HORROR FILMS HAVE depicted Evil in numerous forms. Some take the shape of mutated creatures with hairy paws and huge mouths; blood dripping down their slimy jaws. Others portray Evil as a menacing void containing unknowable, frightening things of intra-dimensional terror.

Wahoo McDaniel has seen another Evil. This Evil takes the shape of a human being. Or what appears to be a human being.

The Evil is Ric Flair.

"It was terrifying," said an obviously shaken McDaniel. "It, it was my most terrifying moment in wrestling. Yes, I've seen the face of evil and it's Ric Flair. And it must be stopped."

Many different theories have been offered to explain Flair's behavior. In the past, wrestlers

have insisted Flair is possessed by the Devil.

"Check out my telephone bill. You'll see there ain't no long-distance calls to Hell," chuckled Flair.

Some believe Flair is the result of laboratory experiments conducted by some sick scientist.

"I hate doctors poking. Last time a doctor poked me, I took his stethoscope and rammed it down his throat," Flair said laughingly. "What a sight. Guy was in the hospital for a few weeks. Hope he enjoyed being poked."

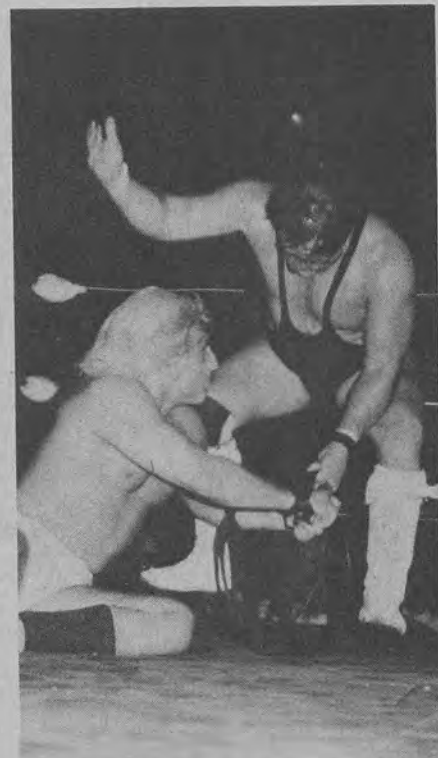
And a few firmly believe that Flair typifies the worst of human nature.

"I'm the best. I never lose, do I?" Flair asked.

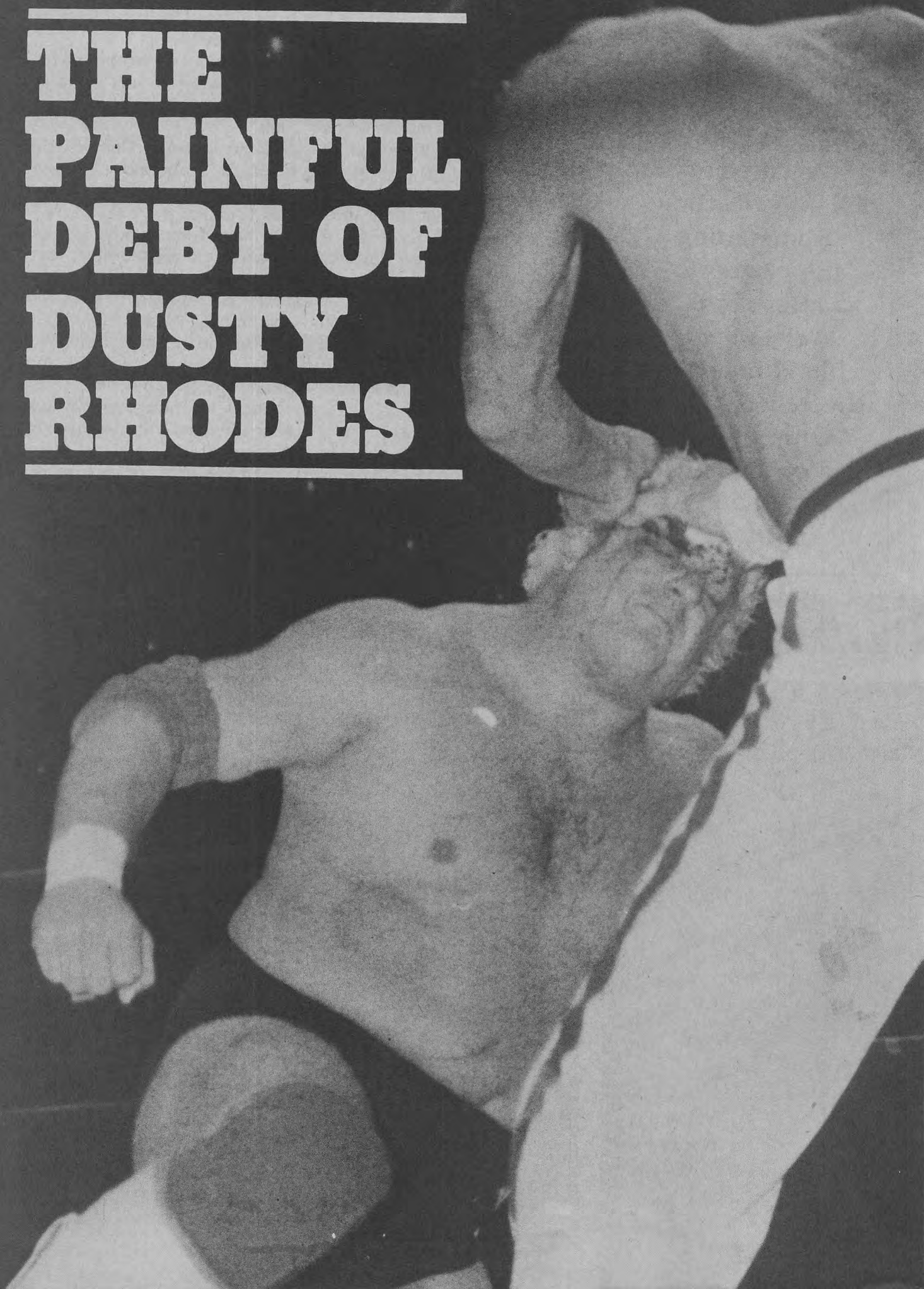
Whether Flair wins or loses is not really the point. It is *how* he wins. It is *how* he loses.

In short, Flair's increasingly bizarre behavior is what
(Continued on page 54)

When Wahoo McDaniel and Ric Flair meet, their bloodlust is always in evidence. In a savage strap match, the foes traded punishment and blood (left and below). Their feud is one of the most vicious in wrestling history.



THE PAINFUL DEBT OF DUSTY RHODES



**A long time ago,
Dusty Rhodes teamed with Pak Song.
They were the scourge of wrestling.
Then Rhodes was attacked by
Pak Song during a tag team match.
Though Rhodes will
always hate Song for that assault,
he is deeply indebted to him**

TROUBLE HAD BEEN brewing for months. Their personalities conflicted too much. The balance was too delicate and volatile.

It had to happen. And Dusty Rhodes is grateful for the seemingly senseless attack.

"If it hadn't been for Pak Song, I'd never have seen the light," Rhodes explained. "I might still be bending and breaking the rules.

"But I still hate him. I hate Pak Song an awful lot. That didn't change anything," Rhodes said coldly.

Once Pak Song and Dusty Rhodes were partners. To all observers, their break-up was inevitable. Yet they managed to hold the team together, as much from natural contempt for opponents as any other reason.

"Rhodes and Pak Song are like Twinkies and mustard," said Ernie Sampson, a veteran Florida wrestling observer. "One guy cared and the other didn't. Pak has no scruples. Even at his worst, you could see Rhodes had a sense of personal honor."

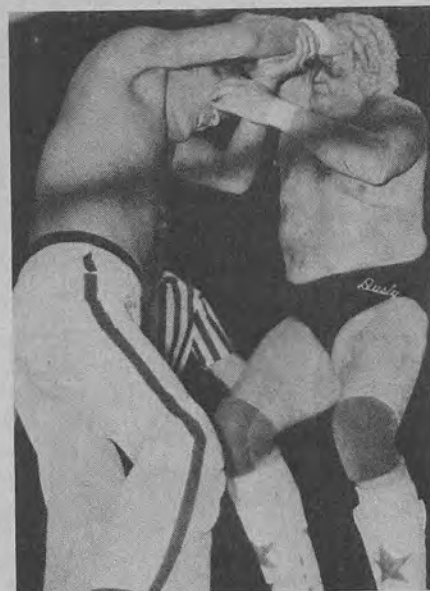
That personal honor was violated in a ferocious six-man tag team bout. While struggling with a foe, Rhodes was attacked from the rear by Pak Song.

"I was astonished. No one had ever got me from behind,"

Rhodes said.

Stunned, Rhodes nearly succumbed to Pak Song's tough tactics.

"I had never been attacked by my partner," Dusty recalled with a sad smile. "That was a first for me. Even as I was



When Pak Song and Dusty Rhodes battle, rules suddenly disappear. Usually, the former partners ignore defense.

bouncing off the ropes, my mind was working.

"I wondered about the sort of dudes I was associating with," Rhodes continued. "I had been pursuing this style of wrestling, totally convinced that I knew it all.

"Man-oh-man, I was surely wrong. I started thinking about all the bad things I had done in



The thin, angular Pak Song tries to rip the eyes out of Rhodes' head (above). After a recent Song-Rhodes match, manager Sonny King attacked Dusty (below).



my brief career. You know, they say that when you're facing death, your whole life passes before you.

"Well, my career zipped in front of my eyes when Song was pummeling me. It happened quickly, 'cause I didn't have much time," Rhodes said.

That deep determination surfaced as Rhodes returned Song's vicious volleys. In the end, both men were removed from the ring.

"It was only fitting. One of us woulda been killed," Rhodes said.

Pak Song has remained strangely silent about the reasons for his assault.

"I wanted to, okay?" Song snapped and turned away.

For Dusty Rhodes, that night

of betrayal marked the turning point in his career.

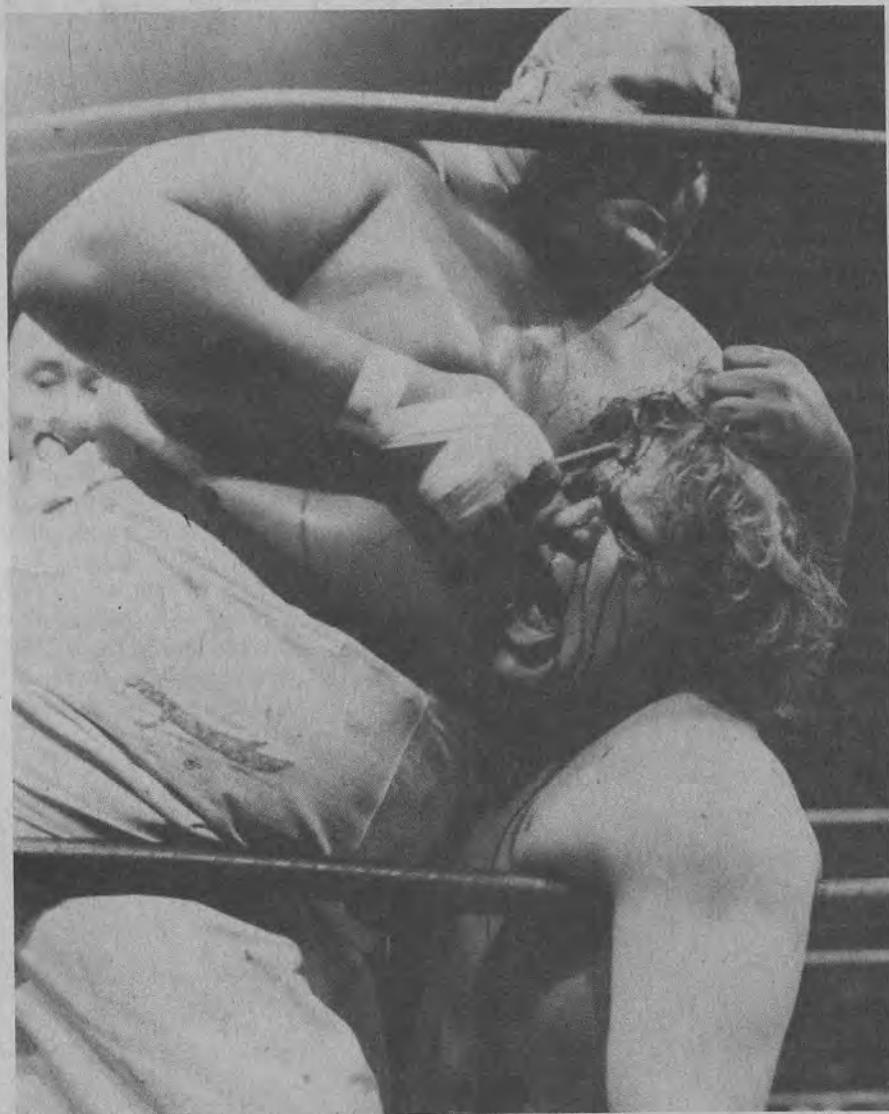
"I assessed everything I wanted and stood for," Dusty said. "After that match, I really wondered if I wanted to continue as a tough brawler who'd bend the rules at the first chance.

"Two things snapped me awake. The first was Pak Song attacking me. I thought I could trust the guy. Someone told me, 'never trust a rulebreaker.' Don't remember who it was, though the person was obviously wise," Rhodes quietly continued.

"So I knew I could never trust a bad guy. Not completely and not in a tag team situation. I'm still friendly with some dudes

(Continued on page 49)

THE MATCH TOO TERRIFYING FOR AMERICA



Was this the wildest bout in wrestling history? Anticipating the blood and gore that was sure to highlight the battle between Abdullah the Butcher and Dick Slater, American promoters turned the encounter down.

TO GIVE FANS an idea of how potentially devastating this match would be, *no* American promoter would touch it. That's right, no promoter in the WWF. The AWA. The NWA. No one wanted it in one of their arenas.

"Fans would have to be carried out," insisted a Southern promoter.

"I don't want to have a rep as the guy who promotes murders," said a gentleman from the WWF.

"Maybe we could stuff them in the Rockies and let them brawl," said an AWA promoter. "Nah, they'd probably ruin the environment."

Dick Slater against Abdullah the Butcher. Get the picture now?

"I want Mr. Dick Slater in three pieces," said Abdullah through his newest interpreter, Revi el-Shikh. "I want his head on a silver plate. Then I want his body in a large pot.

"Last, I want his legs stretched along a pole. That would please me very much."

As for Slater's viewpoint . . .

"That fat, ugly camel driver is going to whup me?" Dick laughed nastily. "That's a good one. I won't tell you what or how I'll beat Abdullah.

"Let's leave it that Abdullah will never wrestle again. I'll take care of that," Slater said as he smiled

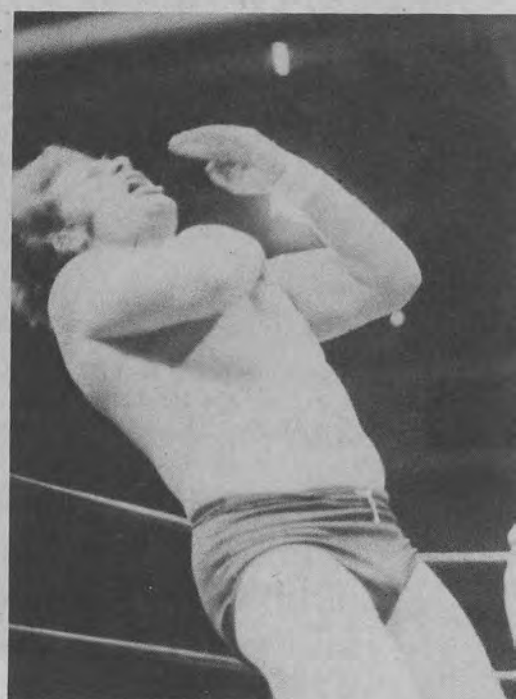
No promoter would take the match. An ugly and dangerous bloodbath was inevitable. These two wrestlers would stop at nothing to achieve victory. All America knew that. Only one place would dare promote this bout. Japan. Will the country ever recover?

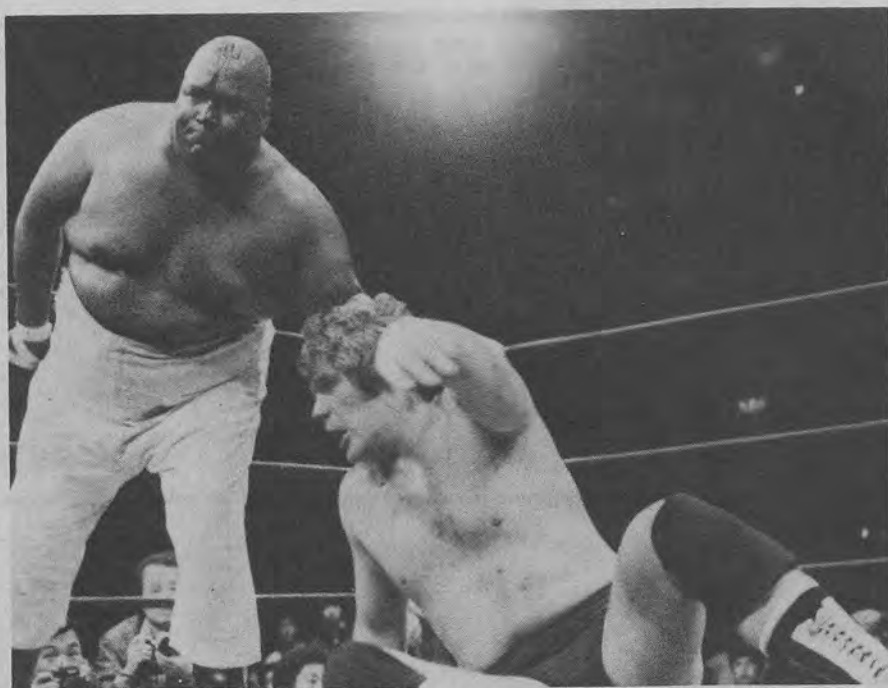


Slater erupts with an elbowsmash (above). Note the foreign object in Abdullah's hand. Slater seems delirious (below).

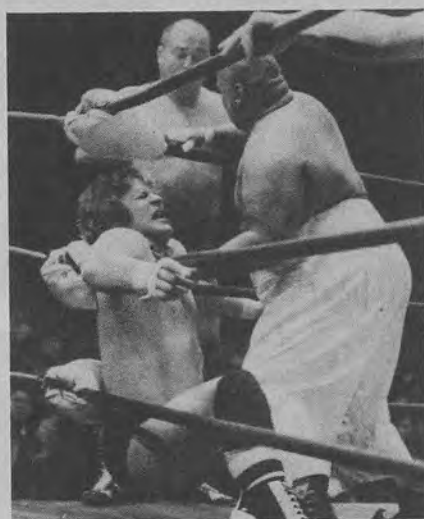


The large frame of Abdullah the Butcher is about to crash down upon a prone Slater (above). With help from an interfering wrestler, Abdullah works on a trapped Slater (right). Slater has captured Abdullah's foreign object and uses it effectively (left). Slater is about to topple as Abdullah connects (below). The Butcher is hurt and Slater knows it. Wildman Dick winds up with a hard right hand (below left).





Abdullah yanks Slater up by the locks (left). These two madmen are wild, unpredictable grapplers. The blood pours as Slater digs in (above).



meanly.

One obvious complication remained. Where to schedule the bout?

For a while, fans petitioned several Georgia promoters to hold the match there.

"I was bombarded with calls demanding that Slater and Abdullah wrestle here," said a local promoter. "But I got calls from local civic groups threatening legal action if I dared bring it off.

"What could I do? I was caught in the middle. I'm not against controversy, but this match threatened to be a humdinger. I couldn't risk it," the promoter said.

As if that wasn't bad enough, a citizens group, The Committee for Fairness to Arab Wrestlers, intervened.

"We believe Abdullah has been subjected to unfair press coverage," said the group's spokesman, Ahab Morrar. "If this had been Slater against anyone else, the match would have been scheduled in America.

"We strongly protest this discrimination and have lodged complaints with the appropriate authorities," Morrar concluded.

So the war raged before the actual battle began. Charges continued to pollute the air. Both wrestlers charged cowardice.

"Mr. Wrestling II would wrestle me," screamed Abdullah.

"The Butcher is afraid. I've found arenas and he's backed out," shouted Slater.

When it seemed that the war would be confined to a shouting match, a sudden offer came from across the ocean. The Pacific Ocean.

From Japan.

Issued by the Japanese Wrestling Commission, the offer was ideal.

"Any arena would be suitable for the match between Abdullah the Butcher and Dick Slater," the announcement read. "We feel it is in the best interests of wrestling to offer our facilities."

Both wrestlers expressed violent ecstasy.

"Now I will kill him," Abdullah declared.

"I will provide enough fresh meat to feed a family of twenty for twenty centuries," said Slater.

After many delays, the match took place. It was everything people feared.

And more.

Describing their senseless brutality can be almost barbaric. Both men were battered hulks when the match ended. They ended up in local hospitals.

Perhaps the critics were right. Perhaps this match should never have taken place. □



WILL THE THE APARTME



In every sport, one moment of total gloom is always reached. Experts wonder whether the sport can survive this moment.

Apartment house wrestling has reached that stage. This is the match which may have started the beginning of the spectacle's end

S MATCH SIGNAL END OF NT WRESTLING?



FOR THE FIRST time in a long time, Dave Moll knew he didn't have the upper hand. The beautiful woman sitting across from him had all the power and all the righteousness. The future of apartment wrestling lay in her hands. Moll could only sit and hope the settlement wouldn't be too painful.

"We consider every apartment wrestler betrayed," the woman named Michela announced. "The winner of that match, a great match, was promised she'd be the doctor's patient. Now we find that's not true."

"There's nothing I can do," Moll, the apartment wrestling impresario, said. "I have no control over the doctor. He found a better subject than the winner. I've personally spoken to him on the subject, explained that his actions were dishonorable, but he doesn't care. 'A Nobel Prize is more important to me than some stupid promise' is what he told me. I can promise he'll never come to another apartment wrestling match."

"That's not good enough. Lois was promised she'd be the patient. That's why she wrestled Ruby. That's why it

Lois (black bikini) and Ruby (white bikini) wrestle with reckless ferocity during their memorable match (above and below). Their intensity was unique.



was the most ferocious match you've ever seen. We think you, as the head of apartment wrestling, have a responsibility to see all promises are kept."

"There's nothing I can do."

"Then maybe there'll be no more apartment wrestling."

Dave stared into his companion's eyes. They were large and liquid blue, but with little black specks in the irises that seemed to glisten with anger. Those eyes told Dave there was almost nothing he could promise to make things better. Yet, despite the arms he already twisted and the favors already collected, there was no way he could make the doctor change his mind. He had already explained this to Michela. She wasn't impressed.

It had all started three months ago. Dr. Gary Kaplan had discovered an enzyme that promised to restore the natural oils to women's skin. It would guarantee, if successful, a woman of any age would never look older than 25. Dr. Kaplan needed a subject for the experiments, a woman upon whom he could test the serum. As might be expected, there were thousands of volunteers.

Each volunteer underwent two days of extensive examination. Each patient had 14 different tests applied to her skin alone. A psychiatrist interviewed each applicant. The perfect woman would have to be found. If the enzyme serum worked, Dr. Kaplan would be immortal. Nothing could be left to chance.

After all the tests were done, two women proved to be the best choices. They

were Lois and Ruby, two models on the wrong side of 25. Even though they were young women, modeling careers seemed to be nearing an end. To them, Dr. Kaplan was a savior, a man who could make their glamorous existence go on forever.

"It's a tossup," Dr. Kaplan's assistant told him. "You could choose either girl. We have no way of deciding."

"There's always survival of the fittest," Dr. Kaplan replied. "We'll settle it that way."

Dr. Kaplan summoned the two women and told them what he had in mind. "The two of you are equal," he informed them, "no real difference. I could flip a coin and let your entire lives be determined by how a nickel falls on the floor, or we can do

it a little more scientifically. The one who wants it more will be my subject."

"Who do I have to kill?" Lois asked. Dr. Kaplan wasn't sure the young blonde was kidding.

"Nothing that drastic," the doctor replied. "Just a simple contest between the two of you. A wrestling match. I'm sure you've heard of apartment wrestling."

Of course the women had heard of it. Traveling in the circles of money and power insures some contact with the spectacle. No one had to tell the women of the nature of the competition.

"So you want us to wrestle for the honor of being your guinea pig," Ruby said. "What happens to the loser?"

"She grows old naturally," Dr. Kaplan replied, "which



means skin creams that don't work, facelifts that leave you grotesque, and a job that doesn't pay one tenth of what you're making now."

Lois asked, "and what if we both refuse to wrestle?"

"Why don't we worry about that when hell freezes over? Neither of you are going to refuse. I have something you both want more than life itself, and I'm the only one who's got it. Now let's stop this cat-and-mouse nonsense. I'll have my secretary call you with the time and place."

The two women left the room. There was no reason to get angry. Kaplan had what they needed. Each woman would do anything to stay young. As they parted, Lois grabbed Ruby by the arm and

(Continued on page 58)



Lois is a helpless vixen as Ruby ties her up on the sofa (above). An armlock applied with surprising expertise sends Lois into agonizing oblivion (right). Lois struggles to free herself from an effective maneuver (left). The models push and pull while standing (far left below) and while prone (far left above). Was this apartment wrestling's final battle?



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The Inquiring Reporter

(Continued from Page 10)



David High, Atlanta, Georgia: "I'll answer your question with a little story. It's about Masked Superstar. I was at a match when he wrestled Tommy Rich. Every time Superstar pummeled Rich with a foreign object, the crowd booed. But when Rich came back and started beating on Superstar, the crowd cheered. Without both Superstar and Rich, where would wrestling be?"



Serge Grenier, Greensboro, North Carolina: "I go to wrestling matches for entertainment. Hell, I could plop down four or five bucks and see some sleazy movie, but I don't. Me and my wife go to wrestling 'cause we like to whoop and holler and have a good time. Bad guys spice things up. I don't especially care for that Ric Flair fellow or even Ken Patera. Me and my wife, we're Steamboat fans. But I don't want bad guys banned. I might start going to movies again."



Would Lou Albano (above) gag a maggot? One New Jersey fan detests Albano. Another fan asks, "Where would wrestling be without Masked Superstar (opposite top) and Tommy Rich?" Serge Grenier likes to attend the matches and boo wrestlers like Ken Patera (opposite bottom).

Francine Coppola, Jersey City, New Jersey: "I hate bad guys. You have a petition I can sign? No. Okay, for the record, I would go to matches a lot if you got rid of bad guys. Lou Albano would gag a maggot, as my great-uncle Fred would say." □



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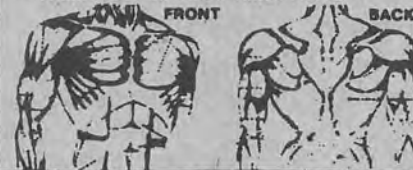
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EDDY MANSFIELD

(Continued from Page 33)

the most masculine, gorgeous humanity to ever adorn the earth. And he knew it.

He winked at me as he climbed through the ropes. I almost swallowed my tongue. Everything I had heard was true. The aura surrounding him was unmistakable. I started to sweat.



Showing his usual ring behavior, Mansfield chokes a helpless Hector Guerrero in a recent bout. Mansfield rarely exhibits scientific wrestling skills.

What would he think if my mascara began to run? How could I conduct a respectful interview after the match if I couldn't take my dreamy eyes off his body?

But the magnetism disappeared quickly. As soon as the match began, I realized what kind of person Eddy Mansfield

was. His wrestling skill was limited. His strength was average. His maneuvers were awkward and unpolished. By playing up to the image of "The Continental Lover," he was desperately trying to slide by on rulebreaking, good looks, and charisma.

My reactions to the match were peculiar. I found myself rooting for Madril. But I didn't want him to scar Mansfield's beautiful features. God had created a perfect male. Why ruin him in the wrestling ring?

But Mansfield needed no pity. His tactics were ruthless. Like a jungle beast fighting for food, he displayed a unique sense of self-preservation and survival. Mansfield would not get hurt. He would do the hurting. Wrestling is often a cruel sport, and Mansfield obviously thrives on its naked barbarism and unabashed animalism.

Thus, Mansfield will win wrestling matches with little skill, but with much treachery. Women will always be overtaken by his awesome appeal, and jealous men will always want to bloody his face. But Liz Hunter is one female who knows enough to stay away from the "Continental Lover."

After his match with Madril, Mansfield left the ring. On his way to the dressing room area, he once again winked at me. As he passed me, he whispered, "See you in the back. Maybe we can share a very intimate interview."

But I did not interview Eddy Mansfield. By watching his wrestling antics, I realized I did not like Eddy Mansfield at all. By keeping my distance, I knew I wouldn't do anything I would hate myself for in the morning. □

DUSTY RHODES

(Continued from Page 38)



The famed and feared "Bionic Elbow" of Dusty Rhodes is headed for the unprotected face of rulebreaker Pak Song. Rhodes' encounters with Song usually end up with a blood-covered canvas and two exhausted, injured grapplers.

who like to rough it up a bit, like Dick Murdoch, but as far as a tag team, nope. I'm on my own or with a guy I can trust completely, like Andre the Giant," Dusty said.

"But the other thing that turned me around, maybe it's the most important, was the fan reaction." Rhodes paused and dabbed at the moisture building in his big brown eyes.

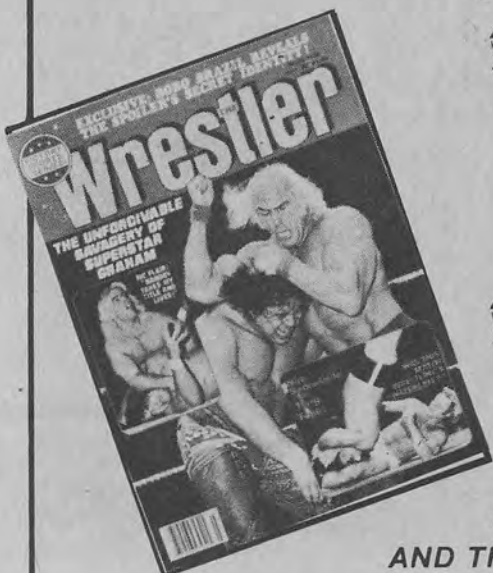
"I thought the fans wouldn't care if Pak Song roasted me over an open fire. Even though they didn't love me the way they do now, fans booed Song and yelled encouragement to me. Man, they made me feel awful fine by doing that."

Thus resulted the strange gratitude Rhodes owes Pak Song.

"I hate his guts," Dusty said. "But I'm grateful for his attack. Without that, the world would not know *this* 'American Dream'!" □

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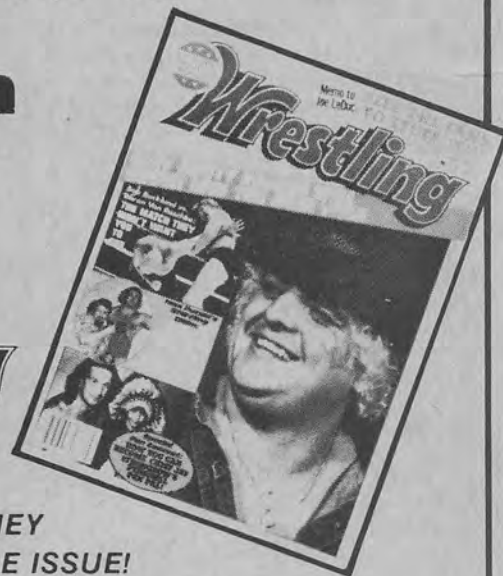


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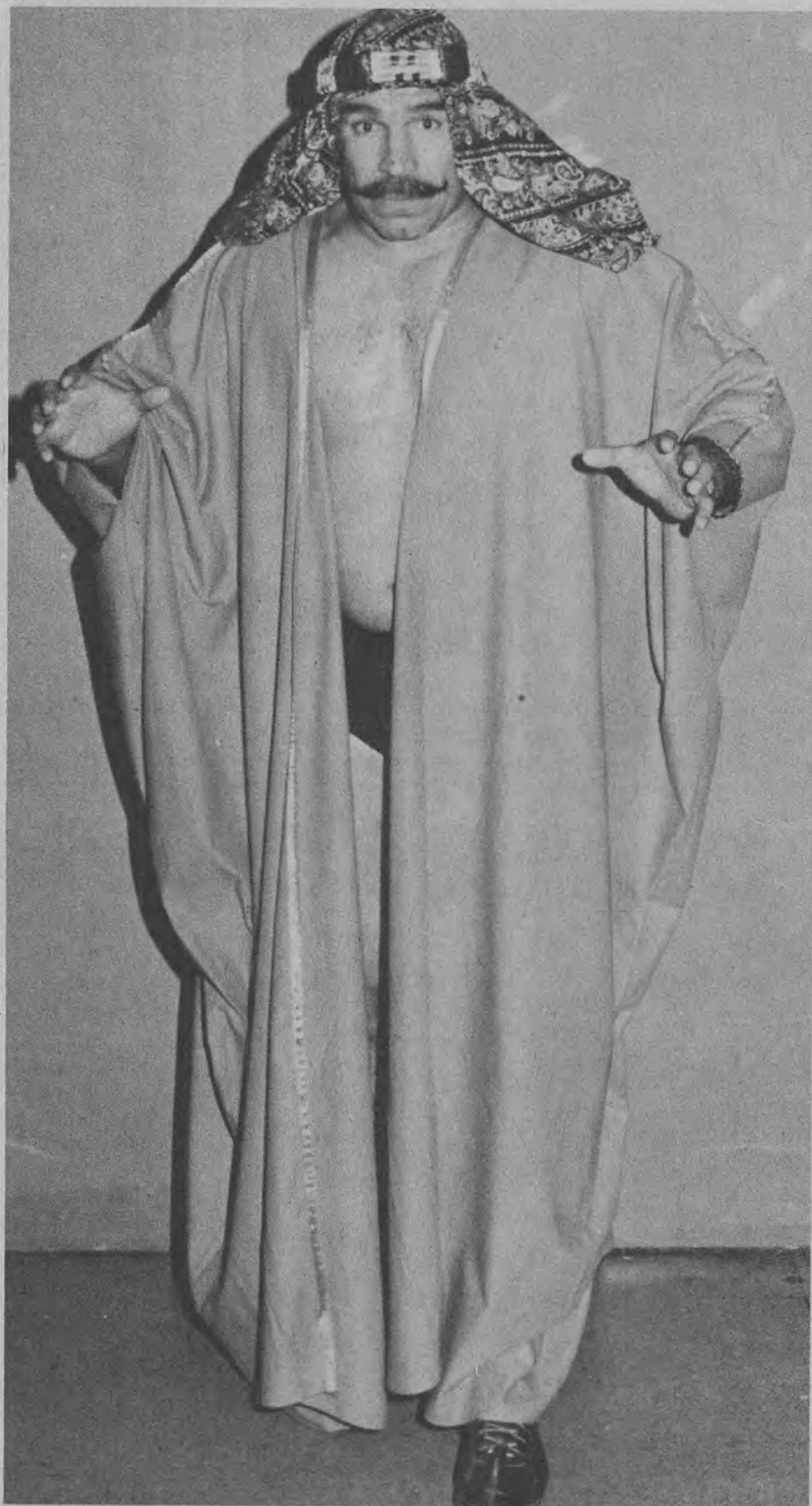
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WRESTLER OF THE MONTH

(Continued from Page 12)



Our "Wrestler of the Month," Iranian Hussein Arab. Fred Blassie's latest protege wears controversial boots with pointed, curled toes.

But only Arab has the power, timing and rhythm to properly twirl the clubs.

"I have this ability due to my training in the desert," explained Arab. "There is not much to do in the desert but to develop one's body and to contemplate the sand. Those who I grew up with have similar physiques. We are gigantic men. But only I have the desire and drive to be number one. Mediocrity makes me sick. Fred Blassie will guide me to my proper position as world champion. I have no doubts."

But one controversial question remains: Does he load the toes of his boots with foreign objects to create deadly, destructive weapons?

"There is no doubt that those boots are loaded," said Darrel Dobert, a preliminary wrestler who quickly succumbed to the power of Arab. "When he kicked me, I thought a steel needle had been driven into my chest. It was the closest feeling to death I've ever experienced."

"There is nothing wrong with my boots," claimed Arab. "The toes are pointed and curled because that is an age-old family custom. We are proud people and just because Americans think of my habits as being odd, I will not change."

"Besides, when I become champion of the world, all wrestlers will begin to wear my style of foot-gear. I will be a trend-setter. All American children will wish to grow up to be just like Hussein Arab. And Fred Blassie will become the father of the country. Our master plan is working perfectly.

"And if Bob Backlund tries to get in our path, he will need the mercy of Allah to survive." ☐

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THE TATTLER

(Continued from Page 8)

John Valiant.

For a few moments, the throng gathered along the edges of the ring, warily searching for advantages.

"Gotta be careful," explained Bulldog Brower.

Suddenly, bodies started flying around the ring. Minute by minute, wrestlers would land with a painful thud and bounce off the ring apron.

"Battle royals are my favorite," said Greg Valentine. "It allows me to sneak up behind a guy and break a limb."

—Allison Corey

WEST PALM BEACH, FLA.—Battered ribs and incensed bitterness are the twin demons currently bothering Jack Brisco. In

one of the most brutal assaults ever witnessed in this town, Killer Kahn attacked Jack and temporarily put him out of action.

Temporarily. Good for Brisco. Bad for Kahn.

"When I get back, Kahn is going to wish he were never born," snapped the usually calm Brisco. "I'm not one for declaring war. But this is different.

"He's running around," Brisco tapped the bandages around his waist, "saying these injured ribs are payment for his never receiving a title shot when I was NWA champ. That's bunk."

History shows that Brisco wrestled Japanese champ Baba the Giant in 1974, lost, then

JACK BRISCO

regained the title a week later.

"I wrestled the best Asian wrestler," Brisco said. "Kahn didn't get a shot because he wasn't the best."

Once the ribs heal, Brisco's opinion will be placed under the brutal microscope of a wrestling bout. And the microscope never lies.

—T.G. Nathan

DICK THE BRUISER



INDIANAPOLIS, IND.—At stake is a nickname. Check that. More than a nickname.

That nickname is Bruiser. The wrestlers are Bruiser Brodie and Dick the Bruiser. Each demands the exclusive right to use the nickname.

"That lunatic disgraces the name. I had it first," snarled Bruiser.

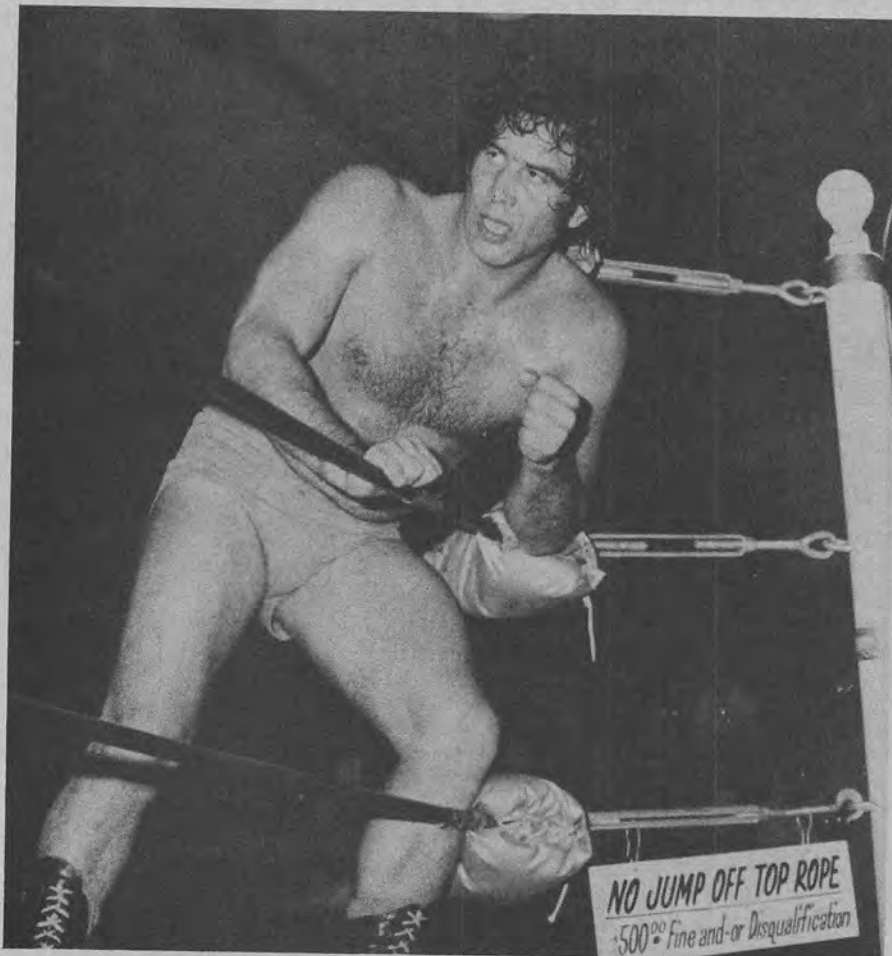
"I ain't sayin' he don't deserve a nickname," replied a chuckling Brodie. "It should be Dick the Loser."

A war is now convulsing the Midwest. Their matches have reached new depths of bloodshed. Despite the physical dangers incurred, neither one will stop.

"It's my nickname," insisted Brodie.

"There'll always be one Bruiser. That's me," said Dick.

—Ed Remington □



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WAHOO McDANIEL

(Continued from Page 35)



Wahoo allows Flair to reenter the ring, the hard way (above). McDaniel is bloody and
confused (below). He believes Ric Flair exemplifies evil. Why does Flair behave the way
he does? It might stem from a bad childhood.



unnerves men like Wahoo
McDaniel.

"There's something wrong
with him," Wahoo said, shaking
his head. "I don't know what
causes it. Hell, I don't want
to speak to him to find out.

"I've heard the stories, all the
rumors and stuff. Who's to say?
Until someone proves it one
way or the other, it's all
just opinion.

"Whatever causes it really
doesn't matter. He's evil, pure
evil, no two ways about it. That's
what we have to deal with."

Or do we? Is Wahoo
McDaniel misdirecting his

puzzled rage? An illness can be
treated in one of three ways.
Disregarding the sickness is
one alternative.

"Flair's like the bubonic
plague. How can you ignore
him?" asked Wahoo.

One can cosmetically treat
the illness by bandaging it in
obscuring white blotches of
dubious medication.

"Yeah, my fist." Wahoo shook
a massive paw.

Or one can trace the source
of the illness.

"Who are you, Albert
Schweitzer?" McDaniel snapped.

These theories exist without a



McDaniel desperately tugs on the leather strap, as Flair follows. McDaniel's hatred for Flair is unique.

willingness on the part of the patient to undergo treatment. Flair is something less than cooperative. Much, much less than cooperative.

"I'm perfectly normal," insisted Flair. "It's the other guys who ain't all there."

Why does Ric Flair behave the way he does? Is he simply another bad seed, a warped organism determined to wreak havoc upon his fellows?

"Yeah, he's that," McDaniel said.

Or is Ric Flair misunderstood, the product of a horrible trauma? Did some catastrophe befall Flair long ago, an incident he refuses to discuss or even admit? Does this account for what he is?

"Shove it," snarled Flair.

Ultimately, the fans will be the judge and jury of Ric Flair's soul. Writers and wrestlers are simply innocent bystanders. □

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MAILBAG

(Continued from Page 18)

A LADD FAN SPEAKS

Are you folks kidding? Paul Orndorff has dethroned the greatest wrestler alive today, Ernie Ladd? Quit sitting on your butts and get with it. Your story in your August issue, "Can Paul Orndorff Dethrone The 'King of Wrestling'" was hardly where it's at.

Ladd will always remain on top. That is because he knows what it takes to stay there. Just remember, you cranberry heads, it takes luck to get there, but it takes skill to stay there. And Ladd's got it. With plenty to spare.

JOHN HENRY
Limpington, Vt.

BAN IVAN KOLOFF

Ivan Koloff should be banned. After reading "Bruno Sammartino: Trapped By The 'Koloff Syndrome'," I felt nauseous. Anyone who



messes with the great career of Bruno Sammartino, anyone who tries to ruin the life of the "Living Legend," should be quickly eliminated from professional wrestling. I mean, when a sport has a natural superstar like Bruno,

there should be protection available. Please, wrestling officials, don't let Koloff destroy Bruno!

KEN MARKRAFT
Playa Let, Md.

FLAIR IS A COWARD

I read the article "Ric Flair: Many Things . . . But Not A Coward" in your August/1979 issue. I disagree with the opinion of the writer of that article. Sure, Flair defended his honor by accepting Wahoo McDaniel's challenge. But that is one isolated incident. Flair has shown he is a coward and an evil man



Ric Flair battles Wahoo McDaniel (above). Their feud was recently renewed. One fan feels Ivan Koloff should be banned for messing with Bruno Sammartino (left).

several times in the past.

Just look at the way he wrestles. For anyone to grapple with utter disregard for the rules the way Flair does, he has to be a yellow-bellied coward. Also, Flair loves himself. Nine times out of 10, guys who love themselves are cowards.

HARRY DALTON
Philadelphia, Pa. □

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APARTMENT WRESTLING

(Continued from Page 45)

hissed, "It's a dog-eat-dog world." Ruby stared without expression at her future foe as she walked away.

For the next month, each woman trained with fierce intensity. They saw and spoke to no one, living a lonely life of determination. When the night of the battle arrived, both women were as honed and nervous as champion race horses. Every muscle was tensed and every move was jerky with tension. As they entered the penthouse apartment, each woman thought that in an hour her fate would be settled.

They communicated this excitement to the spectators. Dinner and drinks were rushed. The match could have begun at least half an hour before it was scheduled. No one suspected what only Dr. Kaplan knew—neither of the women would become his first patient.

Lois and Ruby donned their bikinis in haste. Lois wore black, an elegant devil-woman. Ruby wore white, her voluptuous body straining at the constraints of her bikini. The two women were magnificent as they prepared for battle.

Dave Moll stood in the center of the room. All was quiet. Moll looked at the two beauties and announced, "Begin!"

Like shells from opposing deck guns, the two women rushed at each other. The smack of flesh resounded throughout the room as their

perfect bodies crashed into each other. They kept their feet and became a writhing mass of tearing humanity. Streaks of red welts slashed across alabaster flesh as they clawed at each other. They separated, with neither gaining an advantage.

The pair was apart for less than one second when Ruby drove her head deep into Lois' belly. The blonde fell back upon a sofa, scattering the spectators. Ruby grabbed the blonde's legs and went to work.

Twisting, scratching and tugging, Ruby smashed her helpless foe to the floor. Instantly, she drove her heel down on Lois' chest. The blonde's face contorted into a mask of agony. Ruby quickly followed by kicking Lois in the head, right behind her ear. Lois' instincts for survival guided her as she desperately writhed across the carpet.

Ruby leaped on her foe as if she were a predatory beast killing its prey. With savage accuracy, she wrapped her fingers around Lois' throat. The blonde lifted her knees to ward Ruby off, but to no avail. Ruby's grip was tighter than a noose.

Lois had only one hope. She raised her legs to Ruby's side and squeezed her long limbs together. The pressure was intense. Now Ruby was trapped. She struggled to free herself, but Lois held fast. The two women were a bizarre sight as Ruby writhed and heaved with Lois holding on.

(Continued on page 62)

Wrestling

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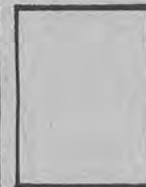
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APARTMENT WRESTLING

(Continued from Page 58)

with desperation. Finally, with a wildly convulsive shake, Ruby broke free. The two women separated for a few moments, the first real break either one enjoyed.

From that point on, the encounter became a wild rush of action. The memories seem to have no logical connection, just separate burning recollections of action. No one who was there will ever forget Lois' magnificent body stretched to its limit as Ruby trapped her from behind. The voluptuous frame strained in exquisite agony as Lois struggled to escape. Then, with a mighty motion that left spectators breathless, her body lurched in an indescribably awesome motion and Ruby went sailing through the air. The brunette landed with a crash upon the carpet, her body slack from pain. Then, marshalling some hidden strength, Ruby sprang to her feet as if nothing happened. For a brief moment, she had seemed doomed. An instant later, there stood an Amazon hungry for battle.

Another moment included the two women scrambling and rolling across the carpet. Locked by fingers and legs, they battered each other mercilessly. Incredibly, the two seemed to use each other for balance; if either had fallen, the other would have collapsed. They needed each other for the ultimate destruction, a ferocious bond borne of fury. When Lois' hand lost its grasp on Ruby's

thigh, the two women tumbled apart. Each lay on the carpet for several seconds, as if the life had been drained from them. Then the action resumed.

It was like a modern symphony of savagery; no rhyme, no melody, no definitive structure, yet one was overwhelmed by its power. Neither woman seemed to gain an advantage as the match wore on. It was a series of separate moments of inflicting and absorbing pain.

As time passed, there appeared a sense to this whirlwind of brutality. Lois seemed stronger and more driven than her beautiful foe. In each encounter, she gave more than she got. Her opponent grew glassy-eyed and weak. Ruby's movements slowed and became more desperate. It seemed only a matter of time. The fear in Ruby's eyes told everyone she knew only a miracle could save her.

This is not the age of miracles. Lois grabbed Ruby's legs and sent the brunette crashing to the carpet. The brunette barely knew what had happened when she felt the powerful limbs of Lois wrapped around her neck. With relentless power, Lois squeezed savagely. Ruby felt her lungs cry out for air. She couldn't breathe. The grip was too strong. Lois would give her no mercy. The bloodlust in the blonde's eyes told her that.

Ruby squirmed. Ruby

choked. Ruby cried. Ruby writhed and heaved as if her life was at stake. She surrendered.

Lois was jubilant. The prize was hers. All was right with the world. She rushed to the doctor. "When do we begin?"

"See me tomorrow," he answered.

The next day, Lois arrived at the doctor's office. "I'm sorry," he said, "but we found someone better. We're not going to use you. But it was a great match last night."

Lois argued, but it did her no good. Later that day, she cried out her sorrow to Michela. Michela contacted other apartment wrestlers. Dave Moll was looking at a petition with 30 names, each woman promising not to wrestle until Lois was given her due or \$100,000 compensation. Moll had contacted the doctor, who refused to change his mind.

"I'll see what I can do about the money," Moll said, "but I can't promise anything. If it makes you feel any better, Kaplan is now a social leper. No one will have him at any social function."

Michela left Moll's office. The harried impresario made some phone calls, did a little more arm bending and collected a few more favors. He could neither convince the doctor to back down nor raise the money the wrestlers demanded. Most of Dave's friends considered it blackmail.

As of this deadline that's how things stand. Apartment wrestling may be finished. A new spectacle will have to be started.

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APARTMENT HOUSE

(Continued from Page 22)



Tara kicks Courtney (above), sending the blonde to the plush carpet. Not content, though, Tara chokes her victim (below).



*Above: Denise tries to twist Cynara into submitting the bout!
Below: Modesty is ignored when the two girls are wrestling.*



"There is no more beautiful creature on this earth than Cynara. I almost wish every man could enjoy the special ecstasy she can bring to a relationship. What a woman!"

It took the interviewer nearly a minute to jolt Mr. Moll's thoughts back to the present. Another draught from his ever present brandy glass and Dave was ready.

"Unfortunately, I did not discover Cynara. A west coast associate of mine did, however. And let me tell you, the first time I laid eyes on her, I knew she was something special. And once again I was right!"

Whose idea was it to hold a championship bout?



The powerful, voluptuous women often try to twist their foe into agony producing positions!

"Actually, I was against the idea of having a formal kind of championship thing at first," Moll admitted. "However, it was Cynara who managed to change my mind. She correctly felt she could become champion, and Cynara is a very persuasive young lady. She finally convinced me."

Why must apartment house wrestling be shrouded in such secrecy?

"Because it's *our* sport," Moll stresses. "We don't want anyone who is not invited to know about the matches before they take place. These bouts are for the enjoyment of myself and my friends."

How does one become a member of Dave Moll's exclusive circle of friends?

"Do you know that I have received hundreds of letters from people who want to witness an apartment house match? Obviously, they all can't be invited. However, every now and then, I get a letter from someone which makes me want to invite him. I've sent out about 30 of those special invitations over the past four years."

Chances are the vast majority of our readers will never witness an apartment house wrestling match in person. However, according to Moll, there is always the outside chance that someday you may be invited to see the world's most exclusive sport.

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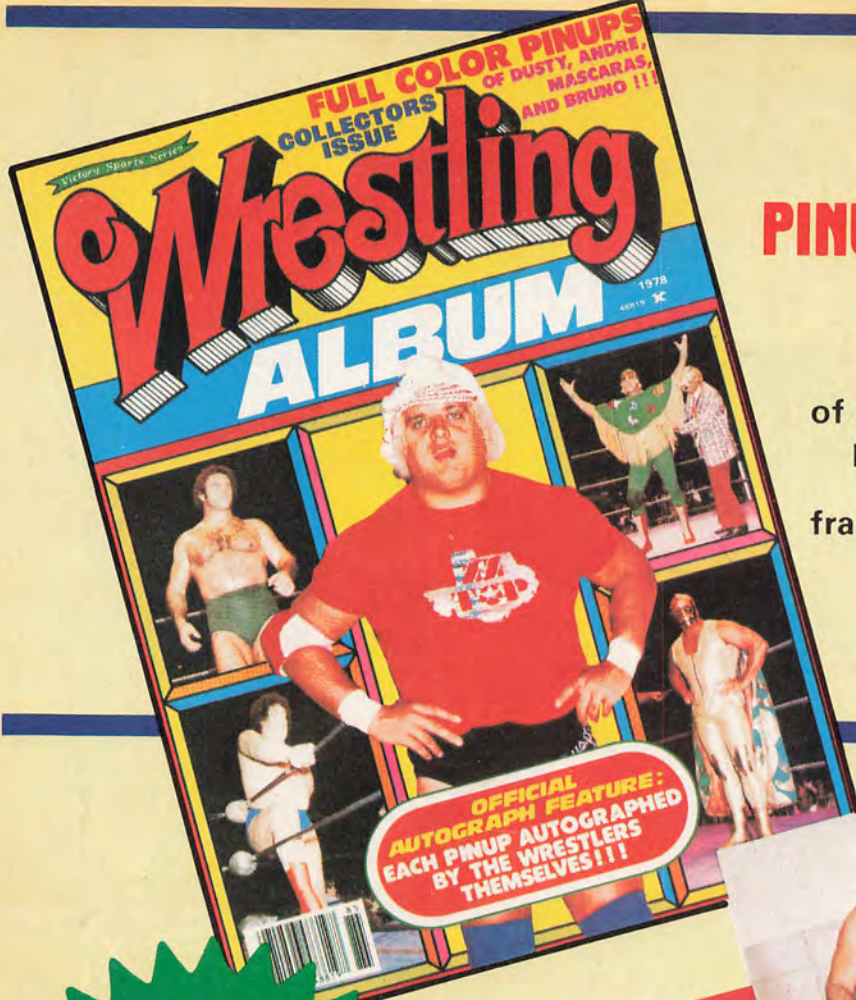
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